

on the former course, and in very rare cases succeed in imposing his own will and judgment on his party. A journalist, however, is obliged to hark back if he has inadvertently taken up a position disagreeable to his *clientèle*, because the proprietors of the paper have their circulation to consider. To avoid so disagreeable a choice a statesman or a journalist is usually on the alert to sound the general opinion before he commits himself on a new issue. He tries to feel the pulse of the mass of average citizens; and as the mass, on the other hand, look to him for initiative, this is a delicate process. In European countries it is generally the view of the leaders which prevails, but it is modified by the reception which the mass give it; it becomes accentuated in the points which they appreciate; while those parts of it, or those ways of stating it, which have failed to find popular favour, fall back into the shade.

This mutual action and reaction of the makers or leaders of opinion upon the mass, and of the mass upon them, is the most curious part of the whole process by which opinion is produced. It is also that part in which there is the greatest difference between one free country and another. In some countries, the leaders count for, say, three-fourths of the product, and the mass for one-fourth only. In others these proportions are reversed. In some countries the mass of the voters are not only markedly inferior in education to the few who lead, but also diffident, more disposed to look up to their betters. In others the difference of intellectual level between those who busy themselves with politics and the average voter is far smaller. Perhaps the leader is not so well instructed a man as in the countries first referred to; perhaps the average voter is better instructed and more self-confident. Where both of these phenomena coincide, so that the difference of level is inconsiderable, public opinion will evidently be a different thing from what it is in countries where, though the Constitution has become democratic, the habits of the nation are still aristocratic. This is the difference between America and the countries of Western Europe.

CHAPTER LXXVII

GOVERNMENT BY PUBLIC OPINION

WE talk of public opinion as a new force in the world, conspicuous only since governments began to be popular. Statesmen, even in the last generation, looked on it with some distrust or dislike. Sir Robert Peel, for instance, in a letter written in 1820, speaks with the air of a discoverer, of "that great compound of folly, weakness, prejudice, wrong feeling, right feeling, obstinacy, and newspaper paragraphs, which is called public opinion."

Yet opinion has really been the chief and ultimate power in nearly all nations at nearly all times. I do not mean merely the opinion of the class to which the rulers belong. Obviously the small oligarchy of Venice was influenced by the opinion of the Venetian nobility, as the absolute Czar is influenced now by the opinion of his court and his army. I mean the opinion, unspoken, unconscious, but not the less real and potent, of the masses of the people. Governments have always rested and, special cases apart, must rest, if not on the affection, then on the reverence or awe, if not on the active approval, then on the silent acquiescence, of the numerical majority. It is only by rare exception that a monarch or an oligarchy has maintained authority against the will of the people. The despotisms of the East, although they usually began in conquest, did not stand by military force but by popular assent. So did the feudal kingdoms of mediæval Europe. So do the despotisms of the Sultan (so far, at least, as regards his Mussulman subjects), of the Shah, and of the Chinese Emperor at this moment. The cases to the contrary are chiefly those of military tyrannies, such as existed in many of the Greek cities of antiquity, and in some of the Italian cities of the Renaissance, and such as exist now in the so-called republics of Central and South America. That even

the Roman Empire, that eldest child of war and conquest, did not rest on force but on the consent and good-will of its subjects is shown by the smallness of its standing armies, nearly the whole of which were employed against frontier enemies, because there was rarely any internal revolt or disturbance to be feared. Belief in authority, and the love of established order, are among the strongest forces in human nature, and therefore in politics. The first supports governments *de jure*, the latter governments *de facto*. They combine to support a government which is *de jure* as well as *de facto*. Where the subjects are displeased, their discontent may appear perhaps in the epigrams which tempered the despotism of Louis XV. in France, perhaps in the sympathy given to bandits like Robin Hood, perhaps in occasional insurrections like those of Constantinople under the Eastern Emperors. Of course, where there is no habit of combination to resist, discontent may remain for some time without this third means of expressing itself. But, even when the occupant of the throne is unpopular, the throne as an institution is in no danger so long as it can command the respect of the multitude and show itself equal to its duties.

In the earlier or simpler forms of political society public opinion is passive. It acquiesces in, rather than supports, the authority which exists, whatever its faults, because it knows of nothing better, because it sees no way to improvement, probably also because it is overawed by some kind of religious sanction. Human nature must have something to reverence, and the sovereign, because remote and potent and surrounded by pomp and splendour, seems to it mysterious and half divine. Worse administrations than those of Asiatic Turkey and Persia at this moment can hardly be imagined, yet the Mohammedan population show no signs of disaffection. The subjects of Darius and the subjects of Theebaw obeyed as a matter of course. They did not ask why they obeyed, for the habit of obedience was sufficient. They could, however, if disaffected, have at any moment overturned the throne, which had only, in both cases, an insignificant force of guards to protect it. During long ages the human mind did not ask itself—in many parts of the world does not even now ask itself—questions which seem to us the most obvious. Custom, as Pindar said, is king over all mortals and immortals, and custom prescribed obedience. When in any so-

ciety opinion becomes self-conscious, when it begins to realize its force and question the rights of its rulers, that society is already progressing, and soon finds means of organizing resistance and compelling reform.

The difference, therefore, between despotically governed and free countries does not consist in the fact that the latter are ruled by opinion and the former by force, for both are generally ruled by opinion. It consists rather in this, that in the former the people instinctively obey a power which they do not know to be really of their own creation, and to stand by their own permission; whereas in the latter the people feel their supremacy, and consciously treat their rulers as their agents, while the rulers obey a power which they admit to have made and to be able to unmake them,—the popular will. In both cases force is seldom necessary, or is needed only against small groups, because the habit of obedience replaces it. Conflicts and revolutions belong to the intermediate stage, when the people are awakening to the sense that they are truly the supreme power in the State, but when the rulers have not yet become aware that their authority is merely delegated. When superstition and the habit of submission have vanished from the whilom subjects, when the rulers, recognizing that they are no more than agents for the citizens, have in turn formed the habit of obedience, public opinion has become the active and controlling director of a business in which it was before the sleeping and generally forgotten partner. But even when this stage has been reached, as has now happened in most civilized States, there are differences in the degree and mode in and by which public opinion asserts itself. In some countries the habit of obeying rulers and officials is so strong that the people, once they have chosen the legislature or executive head by whom the officials are appointed, allow these officials almost as wide a range of authority as in the old days of despotism. Such people have a profound respect for government as government, and a reluctance, due either to theory or to mere laziness, perhaps to both, to interfere with its action. They say, "That is a matter for the Administration; we have nothing to do with it"; and stand as much aside or submit as humbly as if the government did not spring from their own will. Perhaps they practically leave themselves, like the

Germans, in the hands of a venerated monarch or a forceful minister, giving these rulers a free hand so long as their policy moves in accord with the general sentiment of the nation, and maintains its glory. Perhaps while frequently changing their ministries, they nevertheless yield to each ministry, and to its executive subordinates all over the country, an authority great while it lasts, and largely controlling the action of the individual citizen. This seems to be still true of France. There are other countries in which, though the sphere of government is strictly limited by law, and the private citizen is little inclined to bow before an official, the habit has been to check the ministry chiefly through the legislature, and to review the conduct of both ministry and legislature only at long intervals, when an election of the legislature takes place. This has been, and to some extent is still, the case in Britain. Although the people rule, they rule not directly, but through the House of Commons, which they choose only once in four, five, or six years, and which may, at any given moment, represent rather the past than the present will of the nation.

I make these observations for the sake of indicating another form which the rule of the people may assume. We have distinguished three stages in the evolution of opinion from its unconscious and passive into its conscious and active condition. In the first it acquiesces in the will of the ruler whom it has been accustomed to obey. In the second conflicts arise between the ruling person or class, backed by those who are still disposed to obedience, on the one hand, and the more independent or progressive spirits on the other; and these conflicts are decided by arms. In the third stage the whilom ruler has submitted, and disputes are referred to the sovereign multitude, whose will is expressed at certain intervals upon slips of paper deposited in boxes, and is carried out by the minister or legislature to whom the popular mandate is entrusted. A fourth stage would be reached if the will of the majority of the citizens were to become ascertainable at all times, and without the need of its passing through a body of representatives, possibly even without the need of voting machinery at all. In such a state of things the sway of public opinion would have become more complete, because more continuous, than it is in those European countries which, like France,

Italy, and Britain, look chiefly to parliaments as exponents of national sentiment. The authority would seem to remain all the while in the mass of the citizens. Popular government would have been pushed so far as almost to dispense with, or at any rate to anticipate, the legal modes in which the majority speaks its will at the polling booths; and this informal but direct control of the multitude would dwarf, if it did not supersede, the importance of those formal but occasional deliverances made at the elections of representatives. To such a condition of things the phrase, "Rule of public opinion," might be most properly applied, for public opinion would not only reign but govern.

The mechanical difficulties, as one may call them, of working such a method of government are obvious. How is the will of the majority to be ascertained except by counting votes? how, without the greatest inconvenience, can votes be frequently taken on all the chief questions that arise? No country has yet surmounted these inconveniences, though little Switzerland with her *Referendum* has faced and partially dealt with some of them. But what I desire to point out is that even where the machinery for weighing or measuring the popular will from week to week or month to month has not been, and is not likely to be, invented, there may nevertheless be a disposition on the part of the rulers, whether ministers or legislators, to act as if it existed; that is to say, to look incessantly for manifestations of current popular opinion, and to shape their course in accordance with their reading of those manifestations. Such a disposition will be accompanied by a constant oversight of public affairs by the mass of the citizens, and by a sense on their part that they are the true governors, and that their agents, executive and legislative, are rather servants than agents. Where this is the attitude of the people on the one hand and of the persons who do the actual work of governing on the other, it may fairly be said that there exists a kind of government materially, if not formally, different from the representative system as it presented itself to European thinkers and statesmen of the last generation. And it is to this kind of government that democratic nations seem to be tending.

The state of things here noted will find illustration in what I have to say in the following chapters regarding opinion in the

United States. Meanwhile a few remarks may be hazarded on the rule of public opinion in general.

The excellence of popular government lies not so much in its wisdom — for it is as apt to err as other kinds of government — as in its strength. It has been compared, ever since Sir William Temple, to a pyramid, the firmest based of all buildings. Nobody can be blamed for obeying it. There is no appeal from its decisions. Once the principle that the will of the majority honestly ascertained must prevail, has soaked into the mind and formed the habits of a nation, that nation acquires not only stability, but immense effective force. It has no need to fear discussion and agitation. It can bend all its resources to the accomplishment of its collective ends. The friction that exists in countries where the laws or institutions handed down from former generations are incompatible with the feelings and wishes of the people has disappeared. A key has been found that will unlock every door.

On the other hand, such a government is exposed to two dangers. One, the smaller one, yet sometimes troublesome, is the difficulty of ascertaining the will of the majority. I do not mean the difficulty of getting all citizens to vote, because it must be taken that those who do not vote leave their will in the hands of those who do, but the difficulty of obtaining by any machinery yet devised a quite honest record of the results of voting. Where the issues are weighty, involving immense interests of individual men or groups of men, the danger of bribery, of force, and still more of fraud in taking and counting votes, is a serious one. When there is reason to think that ballots have been tampered with, the value of the system is gone; and men are remitted to the old methods of settling their differences.

The other danger is that minorities may not sufficiently assert themselves. Where a majority has erred, the only remedy against the prolongation or repetition of its error is in the continued protests and agitation of the minority, an agitation which ought to be conducted peaceably, by voice and pen, but which must be vehement enough to rouse the people and deliver them from the consequences of their blunders. But the more complete the sway of majorities is, so much the less disposed is a minority to maintain the contest. It loses faith in its cause

and in itself, and allows its voice to be silenced by the triumphant cries of its opponents. How are men to acquiesce promptly and loyally in the decision of a majority, and yet to go on arguing against it? how can they be at once submissive and aggressive? That conceit of his own goodness and greatness which intoxicates an absolute monarch besets a sovereign people also, and the slavishness with which his ministers approach an Oriental despot may reappear in the politicians of a Western democracy. The duty, therefore, of a patriotic statesman in a country where public opinion rules, would seem to be rather to resist and correct than to encourage the dominant sentiment. He will not be content with trying to form and mould and lead it, but he will confront it, lecture it, remind it that it is fallible, rouse it out of its self-complacency. Unfortunately, courage and independence are plants which a soil impregnated with the belief in the wisdom of numbers does not tend to produce: nor is there any art known to statesmen whereby their growth can be fostered.

Experience has, however, suggested plans for lessening the risks incident to the dominance of one particular set of opinions. One plan is for the people themselves to limit their powers, *i.e.* to surround their own action and the action of their agents with restrictions of time and method which compel delay. Another is for them so to parcel out functions among many agents that no single one chosen indiscreetly, or obeying his mandate overzealously, can do much mischief, and that out of the multiplicity of agents differences of view may spring which will catch the attention of the citizens.

The temper and character of a people may supply more valuable safeguards. The country which has worked out for itself a truly free government must have done so in virtue of the vigorous individuality of its children. Such an individuality does not soon yield even to the pressure of democratic conditions. In a nation with a keen moral sense and a capacity for strong emotions, opinion based on a love of what is deemed just or good will resist the multitude when bent on evil: and if there be a great variety of social conditions, of modes of life, of religious beliefs, these will prove centres of resistance to a dominant tendency, like rocks standing up in a river, at which he whom the current sweeps downwards may

clutch. Instances might be cited even from countries where the majority has had every source of strength at its command — physical force, tradition, the all but universal persuasions and prejudices of the lower as well as of the higher classes — in which small minorities have triumphed, first by startling and then by leavening and convincing the majority. This they have done in virtue of that intensity of belief which is oftenest found in a small sect or group, not because it is small, but because if its belief were not intense it would not venture to hold out at all against the adverse mass. The energy of each individual in the minority makes it in the long run a match for a majority huger but less instinct with vitality. In a free country more especially, ten men who care are a match for a hundred who do not.

Such natural compensations as this occur in the physical as well as in the spiritual and moral world, and preserve both. But they are compensations on which the practical statesman cannot safely rely, for they are partial, they are uncertain, and they probably tend to diminish with the progress of democracy. The longer public opinion has ruled, the more absolute is the authority of the majority likely to become, the less likely are energetic minorities to arise, the more are politicians likely to occupy themselves, not in forming opinion, but in discovering and hastening to obey it.

CHAPTER LXXVIII

HOW PUBLIC OPINION RULES IN AMERICA

It was observed in last chapter that the phrase "government by public opinion" is most specifically applicable to a system wherein the will of the people acts directly and constantly upon its executive and legislative agents. A government may be both free and good without being subject to this continuous and immediate control. Still this is the goal toward which the extension of the suffrage, the more rapid diffusion of news, and the practice of self-government itself, necessarily lead free nations; and it may even be said that one of their chief problems is to devise means whereby the national will shall be most fully expressed, most quickly known, most unresistingly and cheerfully obeyed. Delays and jerks are avoided, friction and consequent waste of force are prevented, when the nation itself watches all the play of the machinery and guides its workman by a glance. Towards this goal the Americans have marched with steady steps, unconsciously as well as consciously. No other people now stands so near it.

Of all the experiments which America has made, this is that which best deserves study, for her solution of the problem differs from all previous solutions, and she has shown more boldness in trusting public opinion, in recognizing and giving effect to it, than has yet been shown elsewhere. Towering over Presidents and State governors, over Congress and State legislatures, over conventions and the vast machinery of party, public opinion stands out, in the United States, as the great source of power, the master of servants who tremble before it.

For the sake of making clear what follows, I will venture to recapitulate what was said in an earlier chapter as to the three forms which government has taken in free countries. First came primary assemblies, such as those of the Greek republics