first signs of independence has been shown in the acceptance of such impracticable projects as those advocated by the Farmers' Alliance, they have become a body which has views, and with whose views it is necessary to reckon.

The negroes constitute about one-third of the population of the old Slave States, and in three States they are in a majority. Though their presence is the dominant factor in Southern politics, they cannot be said to form or influence opinion; and it is not their votes, but the efforts made to prevent them from voting that influence the course of events. I reserve for a special chapter an account of their singular position.

Remembering that of the whole population of the Union, nearly one-third is in the Southern States, and that the major-ity of that one-third, viz. the lower part of the poor whites and nearly all the negroes (more than one-sixth of the sixty-six millions), has no political knowledge or capacity, nothing that can be called rational opinion, it will be seen how far the inhabitants of the United States are from being a democracy enlightened through and through. If one part of the people is as educated and capable as that of Switzerland, another is as ignorant and politically untrained as that of Russia.

Of the four divisions of the country above described, the West (including Oregon and Washington) has already the largest vote, and since it grows faster than the others, will soon be indisputably predominant. But as it grows, it loses some of its distinctive features, becoming more like the East and falling more and more under Eastern influences, both intel-lectual and financial. It must not therefore be supposed that what is now typically Western opinion will be the reigning opinion of the future. The Pacific States will in time be drawn closer to those of the Mississippi Valley, losing some-thing of such specific quality as they still possess; and centres of literary activity, such as now exist almost exclusively in the Atlantic States, will be scattered over the whole country. Opinion will therefore be more homogeneous, or at least less local, in the future than it has been in the past; even as now it is less determined by local and State influences than it was in the earlier days of the Republic.

CHAPTER LXXXIII

THE ACTION OF PUBLIC OPINION

THE last few chapters have attempted to explain what are the conditions under which opinion is formed in America, what national qualities it reflects, how it is affected by class interests or local circumstances, as well as through what organs it manifests itself. We must now inquire how it acts, and for this purpose try to answer three questions.

By whom is public opinion formed? *i.e.* by the few or by the many?

How does it seek to grasp and use the legal machinery which the Constitutions (Federal and State) provide?

What means has it of influencing the conduct of affairs otherwise than through the regular legal machinery?

It may serve to illustrate the phenomena which mark the growth of opinion in America if we compare them with those of some European country. As Britain is the country in which public opinion has been longest and with least inter-ruption installed in power, and in which the mass of the people are more largely than elsewhere interested in public affairs,[1] Britain supplies the fittest materials for a comparison.

In Britain political supremacy belongs to the householder voters, who number (over the whole United Kingdom) 6,161,000, being rather less than two-thirds of the adult male population. Public opinion ought in theory to reside in them. Prac-tically, however, as everybody knows, most of them have little that can be called political opinion. It is the creation and possession of a much smaller number.

An analysis of public opinion in Britain will distinguish three sets of persons — I do not call them classes, for they do

[1] Always excepting Switzerland, Norway, and Greece, whose conditions are, however, too dissimilar from those of America to make a comparison profitable.

not coincide with social grades — those who make opinion, those who receive and hold opinion, those who have no opinions at all.

The first set consists of practical politicians (*i.e.* a certain number of members of the Lower House and a much smaller fraction of the Upper, together with men taking an active part in local party organizations), journalists and other public writers, and a small fringe of other persons, chiefly professional men, who think and talk constantly about public affairs. Within this set of men, who are to be counted by hundreds rather than by thousands, it is the chiefs of the great parties who have the main share in starting opinion, the journalists in propagating it. Debates in Parliament do something, and the speeches which custom, recent, but strong and increasing, requires the leaders to deliver up and down the country, and which are of course reported, replace Parliament when it is not sitting. The function of the dozen best thinkers and talkers in each party is now not merely, as in the last generation, to know and manage Parliament, to watch foreign affairs, and prepare schemes of domestic legislation, but to inspire, instruct, stimulate, and attach the outside public. So too members of the Houses of Parliament find that the chief utility of their position lies in its enabling them to understand the actualities of politics better than they could otherwise do, and to gain a hearing outside for what they may have to say to their fellow-countrymen. This small set of persons constitutes what may be called the working staff of the laboratory; it is among them, by the reciprocal action and reaction on one another of the chiefs, the followers, and the press, that opinion receives its first shape.[1]

[1] Small as it may still seem to an American, the class that forms public opinion has been steadily widening in England. Last century it consisted only of the then ruling class, — the great families, — the Houses of Parliament, a certain number of lawyers, with a very few journalists and clergymen, and a sort of fringe of educated men and monied men brought into relations with the rulers. This was the England which allowed George III. to alienate and lose the North American Colonies. Even then, no doubt, the mass of voters outside (extremely small when compared with the numbers of to-day) counted for something, for there was always a possibility of their interfering when some feeling spread among them, one or other of the parties being ready to stimulate and use such a feeling, and a general election enabling it to find expression in the counties and in a few of the boroughs. When the Reform Bill of 1832 enlarged the suffrage, and almost extinguished the pocket boroughs what had been the ruling class sank into being merely the office-holding class; and now, though it dies hard, its monopoly of office is departing as its monopoly of sitting in Parliament did in 1832.

The second set of persons consists of those who watch public affairs with a certain measure of interest. When an important question arises, they look at the debates in Parliament or some platform deliverance by a leader, and they have at all times a notion of what is passing in the political world. They now and then attend a public meeting. They are not universally, but now pretty largely, enrolled as members of some political association. When an election arrives they go to vote of their own accord. They talk over politics after dinner or coming into town by a suburban train. The proportion of such persons is larger in the professional classes (and especially among the lawyers) than in the mercantile, larger in the upper mercantile than among the working men of the towns, larger among skilled than unskilled artisans, larger in the North than in the South, larger among the town workmen than among the newly enfranchised agricultural labourers. It varies in different parts of the country, and is perhaps relatively smaller in London than in other cities. If still less than a third of the total number of voters, it is nevertheless an increasing proportion.[1]

The third set includes all the rest of the voters. Though they possess political power, and are better pleased to have it, they do not really care about it — that is to say, politics occupy no appreciable space in their thoughts and interests. Some of them vote at elections because they consider themselves to belong to a party, or fancy that on a given occasion they have more to expect from the one party than from the other; or because they are brought up on election day by some one who can influence them. The number who vote tends to increase with the importation of party into municipal and other local contests; and from the same cause some now enrol themselves in party associations. Others will not take the trouble to go to the polls. No one, except on the stump, can

[1] In Chapter LVII., *ante*, I have attempted to distinguish an Inner and Outer Circle of persons who take an active part in political work. What I here call the first or opinion-making set would lie almost wholly within the Inner Circle, and would be much smaller than that circle.

attribute independent political thinking to this mass of persons, because their knowledge and interest, though growing under the influence of the privileges they enjoy, are still slight. Many have not even political prepossessions, and will stare or smile when asked to which party they belong. They count for little except at elections, and then chiefly as instruments to be used by others. So far as the formation or exercise of opinion goes, they may be left out of sight.[1]

It is obviously impossible to draw a sharp line between the second set and the third, or to estimate their relative numbers, because when politics are dull many persons subside into indifference whom the advent of a crisis may again arouse. And of course there are plenty of people in the second set who, though interested in politics, have no real knowledge or judgment about them. Such considerations, however, do not touch the point of the present analysis, which is to distinguish between the citizens who originate opinion (the first set), those who hold and somewhat modify it (the second set), and those who are rather to be deemed, and even that only if they can be brought to the poll, mere ballot-markers. The first set do the thinking; they scatter forth the ideas and arguments. The second set receive and test what is set before them. What their feeling or judgment approves they accept and give effect to by their votes; what they dislike or suspect is refused and falls dead, or possibly sets them the other way. The measure of the worth of a view or proposal — I do not mean its intrinsic worth but its power of pleasing the nation — is, however, not merely the breadth of the support it obtains, but also the zeal which it inspires in those who adopt it. Although persons in the second set usually belong to one or other

[1] What is said here cannot of course be proved, but will commend itself to any one who, knowing a large constituency, compares the number of persons who attend public meetings at an election and can be trusted to come of themselves to the polls with the total number of voters on the lists. In the London constituencies I doubt if more than 10 per cent of the nominal voting strength show their interest in either of these ways. From 25 to 40 per cent do not even vote. The voting proportion is larger in the north and west midland towns and in Scotland. In the old days of small constituencies, when it might have been supposed that the restriction of the franchise would have made it more prized, inexperienced candidates were always struck by the small percentage, out of those whom they personally canvassed, who seemed to care about politics, or even deemed themselves steady party men.

party,[1] and are therefore *prima facie* disposed to accept whatever comes from their party leaders, yet the degree of cordiality with which they accept indicates to a leader how their minds are moving, and becomes an element in his future calculations. Thus the second set, although receptive rather than creative, has an important function in moulding opinion, and giving it the shape and colour it finally takes when it has crystallized under the influence of a party struggle. The third set can scarcely be called a factor in the formation of opinion, except in so far as one particular proposal or cry may prove more attractive to it than another. It has some few fixed ideas or prejudices which a statesman must bear in mind, but in the main it is passive, consisting of persons who either follow the lead of members of the first or second sets, or who are too indifferent to move at all.

The United States present different phenomena. There what I have called the first set is extremely small. The third set is relatively smaller than in England, and but for the recent immigrants and the negroes would be insignificant. It is in the second set that opinion is formed as well as tested, created as well as moulded. Political light and heat do not radiate out from a centre as in England. They are diffused all through the atmosphere, and are little more intense in the inner sphere of practical politicians than elsewhere. The ordinary citizens are interested in politics, and watch them with intelligence, the same kind of intelligence (though a smaller quantity of it) as they apply to their own business. They are forced by incessant elections to take a more active part in public affairs than is taken by any European people. They think their own competence equal to that of their representatives and office-bearers; and they are not far wrong. They do not therefore look up to their statesmen for guidance, but look around to one another, carrying to its extreme the principle that in the multitude of counsellors there is wisdom.

In America, therefore, opinion is not made but grows. Of course it must begin somewhere; but it is often hard to say

[1] The increasingly party character of municipal contest tends to draw an always larger number of persons from the third class into the second, because being dragged up to vote at a municipal election they acquire, if not opinions, at least the habit of party action and of repeating party cries.

where or how. As there are in the country a vast number of minds similar in their knowledge, beliefs, and attitude, with few exceptionally powerful minds applying themselves to politics, it is natural that the same idea should often occur to several or many persons at the same time, that each event as it occurs should produce the same impression and evoke the same comments over a wide area. When everybody desires to agree with the majority, and values such accord more highly than the credit of originality, this tendency is all the stronger. An idea once launched, or a view on some current question propounded, flies everywhere on the wings of a press eager for novelties. Publicity is the easiest thing in the world to obtain; but as it is attainable by all notions, phrases, and projects, wise and foolish alike, the struggle for existence—that is to say, for public attention—is severe.

I do not, of course, deny that here, as everywhere else in the world, some one person or group must make a beginning, but seek to point out that, whereas in Europe it is patent who does make the beginning, in America a view often seems to arise spontaneously, and to be the work of many rather than of few. The individual counts for less, the mass counts for more. In propagating a doctrine not hitherto advocated by any party, the methods used are similar to those of England. A central society is formed, branch societies spring up over the country, a journal (perhaps several journals) is started, and if the movement thrives, an annual convention of its supporters is held, at which speeches are made and resolutions adopted. If any striking personality is connected with the movement as a leader, as Garrison was with Abolitionism, he cannot but become a sort of figure-head. Yet it happens more rarely in America than in England that an individual leader gives its character to a movement, partly because new movements less often begin among, or are taken up by, persons already known as practical politicians.

As regards opinion on the main questions of the hour, such as the extension of slavery long was, and civil service reform, the currency, the tariff, are now, it rises and falls, much as in any other country, under the influence of events which seem to make for one or the other of the contending views. There is this difference between America and Europe, that in the former speeches seem to influence the average citizen less, because he is more apt to do his own thinking; newspaper invective less, because he is used to it; current events rather more, because he is better informed of them. Party spirit is probably no stronger in America than in England, so far as a man's thinking and talking go, but it tells more upon him when he comes to vote.

An illustration of what has been said may be found in the fact that the proportion of persons who actually vote at an election to those whose names appear on the voting list is larger in America than in Europe. In some English constituencies this percentage does not exceed 60 per cent, though at exciting moments it is larger than this, taking the country as a whole. At the general election of 1892 it reached 77 per cent. In America 80 per cent may be a fair average in presidential elections, which call out the heaviest vote, and in 1880 and 1892 this proportion was exceeded. Something may be ascribed to the more elaborate local organization of American parties; but against this ought to be set the fact that the English voting mass includes not quite two-thirds, the American nearly the whole, of the adult male population, and that the English voters are the more solid and well-to-do part of the population.

Is there, then, in the United States, no inner sphere of thinkers, writers, and speakers, corresponding to what we have called the "first set" in England?

There are individual men corresponding to individuals in that English set, and probably quite as numerous. There are journalists of great ability, there are a few literary men, clergymen and teachers, a good many lawyers, some business men, some few politicians. But they are isolated and unorganized, and do not constitute a class. Most of them are primarily occupied with their own avocations, and have only spare time to give to political thinking or writing. They are mostly resident in or near the Eastern and one or two of the largest Western cities, and through many large tracts of country scarce any are to be found. In England the profession of opinion-making and leading is the work of specialists; in America, except as regards the few journalists and statesmen aforesaid, of amateurs. As the books of amateurs have merits

which those of professional authors are apt to want, so something is gained by the absence of the professional element from American political opinion. But that which these amateurs produce is less coherent, less abundant, and less promptly effective upon the mass of the citizens than the corresponding English product. In fact, the individual Americans whom we are considering can (except the journalists and statesmen aforesaid) be distinguished from the mass of citizens only by their superior intellectual competence and their keener interest in public affairs. (Of the "professional politicians" there is no question, because it is in the getting and keeping of places that these gentlemen are occupied.) We may therefore repeat the proposition, that in America opinion does not originate in a particular class, but grows up in the nation at large, though, of course, there are leading minds in the nation who have more to do with its formation than the run of their fellow-citizens. A good instance of the power such men may exercise is afforded by the success of the civil service reform movement, which began among a few enlightened citizens in the Eastern States, who by degrees leavened, or were thought to be leavening, the minds of their fellows to such an extent that Congress was forced, sorely against the grain, to bring in and pass the appropriate legislation. Another instance may be found in the swift success obtained by those who advocated the secret or "Australian" ballot, a measure not specially desired by the "politicians."

But the most striking illustration is the recent victory of the agitation for international copyright. A few literary men, seconded after a while by a very few publishers, had for weary years maintained what seemed a hopeless struggle for the extension to foreign authors of the right to acquire copyright in America, theretofore reserved to citizens only. These men were at first ridiculed. People asked how they could expect that the nation, whose chief reading was in European books, sold very cheap because the author received no profit, would raise the price of these books against itself? Neither Republicans nor Democrats had anything to gain by passing the bill, and Congress, by large majorities, rejected or refused to advance (which came to the same thing) every bill presented to it. The agitators, however, persevered, receiving help from

a sympathetic press, and so worked upon the honour and good sense of the people that Congress at last came round. The hostile interests fought hard, and extorted some concessions. But in 1891 the bill was passed.[1]

We may now ask in what manner opinion, formed or forming, is able to influence the conduct of affairs?

The legal machinery through which the people are by the Constitution (Federal and State) invited to govern is that of elections. Occasionally, when the question of altering a State Constitution comes up, the citizen votes directly for or against a proposition put to him in the form of a constitutional amendment; but otherwise it is only by voting for a man as candidate that he can give expression to his views, and directly support or oppose some policy. Now, in every country voting for a man is an inadequate way of expressing one's views of policy, because the candidate is sure to differ in one or more questions from many of those who belong to the party. It is especially inadequate in the United States, because the strictness of party discipline leaves little freedom of individual thought or action to the member of a legislature, because the ordinary politician has little interest in anything but the regular party programme, and because in no party are the citizens at large permitted to select their candidate, seeing that he is found for them and forced on them by the professionals of the party organization. While, therefore, nothing is easier than for opinion which runs in the direct channel of party to give effect to itself frequently and vigorously, nothing is harder than for opinion which wanders out of that channel to find a legal and regular means of bringing itself to bear upon those who govern either as legislators or executive officers. This is the weak point of the American party system, perhaps of every party system, from the point of view of the independent-minded citizen, as it is the strong point from that of the party manager. A body of unorganized opinion is, therefore, helpless in the face of compact parties. It is obliged to organize. When organized for the promotion of a particular view or proposition, it has in the United States three courses open to it.

[1] "Never despair of America!" was the exclamation of an eminent literary man who had been one of the most active promoters of the measure.

The first is to capture one or other of the great standing parties, *i.e.* to persuade or frighten that party into adopting this view as part of its programme, or, to use the technical term, making it a plank of the platform, in which case the party candidates will be bound to support it. This is the most effective course, but the most difficult; for a party is sure to have something to lose as well as to gain by embracing a new dogma. Why should such parties as those of America have lately been, trouble themselves with taking up new questions, unless they are satisfied they will gain thereby? Their old dogmas are indeed worn threadbare, but have been hitherto found sufficient to cover them.

The second course is for the men who hold the particular view to declare themselves a new party, put forward their own programme, run their own candidates. Besides being costly and troublesome, this course would be thought ridiculous where the view or proposition is not one of first-rate importance, which has already obtained wide support. Where, however, it is applicable, it is worth taking, even when the candidates cannot be carried, for it serves as an advertisement, and it alarms the old party, from which it withdraws voting strength in the persons of the dissidents.

The third is to cast the voting weight of the organized promoters of the doctrine or view in question into the scale of whichever party shows the greatest friendliness, or seems most open to conversion. As in many States the regular parties are pretty equally balanced, even a comparatively weak body of opinion may decide the result. Such a body does not necessarily forward its own view, for the candidates whom its vote carries are nowise pledged to its programme.[1] But it has made itself felt, shown itself a power to be reckoned with, improved its chances of capturing one or other of the regular parties, or of running candidates of its own on some future occasion. When this transfer of the solid vote of a body of

[1] The practice of interrogating candidates with a view to obtain pledges from them to vote in a particular sense is less used in America than in England. The rigour of party discipline, and the fact that business is divided between the Federal and the State legislatures may have something to do with this difference. However, American candidates are sometimes pressed by questions and demands from groups advocating moral reforms, such as liquor prohibition.

agitators is the result of a bargain with the old party which gets the vote, it is called "selling out"; and in such cases it sometimes happens that the bargain secures one or two offices for the incoming allies in consideration of the strength they have brought. But if the new group be honestly thinking of its doctrines and not of the offices, the terms it will ask will be the nomination of good candidates, or a more friendly attitude towards the new view.

These are the ways in which either the minority of a party, holding some doctrine outside the regular party programme, or a new group aspiring to be a party, may assert itself at elections. The third is applicable wherever the discipline of the section which has arisen within a party is so good that its members can be trusted to break away from their former affiliation, and vote solid for the side their leaders have agreed to favour. It is a potent weapon, and liable to be abused. But in a country where the tide runs against minorities and small groups, it is most necessary. The possibility of its employment acts as a check on the regular parties, disposing them to abstain from legislation which might irritate any body of growing opinion and tend to crystallize it as a new organization, and making them more tolerant of minor divergences from the dogmas of the orthodox programme than their fierce love of party uniformity would otherwise permit.

So far we have been considering the case of persons advocating some specific opinion or scheme. As respects the ordinary conduct of business by officials and legislators, the fear of popular displeasure to manifest itself at the next election is, of course, the most powerful of restraining influences. Under a system of balanced authorities, such fear helps to prevent or remove deadlocks as well as the abuse of power by any one authority. A President (or State governor) who has vetoed bills passed by Congress (or his State legislature) is emboldened to go on doing so when he finds public opinion on his side; and Congress (or the State legislature) will hesitate, though the requisite majority may be forthcoming, to pass these bills over the veto. A majority in the House of Representatives, or in a State legislative body, which has abused the power of closing debate by the "previous question" rule, may be frightened by expressions of popular disapproval from