

CHAPTER LXXXVI

WHEREIN PUBLIC OPINION FAILS

WITHOUT anticipating the criticism of democratic government to be given in a later chapter, we may wind up the examination of public opinion by considering what are its merits as a governing and overseeing power, and, on the other hand, what defects, due either to inherent weakness or to the want of appropriate machinery, prevent it from attaining the ideal which the Americans have set before themselves. I begin with the defects.

The obvious weakness of government by opinion is the difficulty of ascertaining it. English administrators in India lament the impossibility of learning the sentiments of the natives, because in the East the populations, the true masses, are dumb. The press is written by a handful of persons who, in becoming writers, have ceased to belong to the multitude, and the multitude does not read. The difficulties of Western statesmen are due to an opposite cause. The populations are highly articulate. Such is the din of voices that it is hard to say which cry prevails, which is swelled by many, which only by a few throats. The organs of opinion seem almost as numerous as the people themselves, and they are all engaged in representing their own view as that of "the people." Like other valuable articles, genuine opinion is surrounded by counterfeits. The one positive test applicable is that of an election, and an election can at best do no more than test the division of opinion between two or three great parties, leaving subsidiary issues uncertain, while in many cases the result depends so much on the personal merits of the candidates as to render interpretation difficult. An American statesman is in no danger of consciously running counter to public opinion, but how is he to discover whether any particular opinion is making or losing

way, how is he to gauge the voting strength its advocates can put forth, or the moral authority its advocates can exert? Elections cannot be further multiplied, for they are too numerous already. The *referendum*, or plan of submitting a specific question to the popular vote, is the logical resource, but it is troublesome and costly to take the votes of millions of people over an area so large as that of one of the greater States; much more then is the method difficult to apply in Federal matters. This is the first drawback to the rule of public opinion. The choice of persons for offices is only an indirect and often unsatisfactory way of declaring views of policy, and as the elections at which such choices are made come at fixed intervals, time is lost in waiting for the opportunity of delivering the popular judgment.

The framers of the American Constitution may not have perceived that in labouring to produce a balance, as well between the National and State governments as between the Executive and Congress, in weakening each single authority in the government by dividing powers and functions among each of them, they were throwing upon the nation at large, that is, upon unorganized public opinion, more work than it had ever discharged in England, or could duly discharge in a country so divided by distances and jealousies as the United States then were. Distances and jealousies have been lessened. But as the progress of democracy has increased the self-distrust and submission to the popular voice of legislators, so the defects incident to a system of restrictions and balances have been aggravated. Thus the difficulty inherent in government by public opinion makes itself seriously felt. It can express desires, but has not the machinery for turning them into practical schemes. It can determine ends, but is less fit to examine and select means. Yet it has weakened the organs by which the business of finding appropriate means ought to be discharged.

American legislatures are bodies with limited powers and sitting for short terms. Their members are less qualified for the work of constructive legislation than are those of most European chambers. They are accustomed to consider themselves delegates from their respective States and districts, responsible to those districts, rather than councillors of the whole

nation labouring for its general interests; and they have no executive leaders, seeing that no official sits either in Congress or in a State legislature. Hence if at any time the people desire measures which do not merely repeal a law or direct an appropriation, but establish some administrative scheme, or mark out some positive line of financial policy, or provide some body of rules for dealing with such a topic as bankruptcy, railroad or canal communications, the management of public lands, and so forth, the people cannot count on having their wishes put into tangible workable shape. When members of Congress or of a State legislature think the country desires legislation, they begin to prepare bills, but the want of leadership and of constructive skill often prevents such bills from satisfying the needs of the case, and a timidity which fears to go beyond what opinion desires, may retard the accomplishment of the public wish; while, in the case of State legislatures, constructive skill is seldom present. Public opinion is slow and clumsy in grappling with large practical problems. It looks at them, talks incessantly about them, complains of Congress for not solving them, is distressed that they do not solve themselves. But they remain unsolved. Vital decisions have usually hung fire longer than they would have been likely to do in European countries. The war of 1812 seemed on the point of breaking out over and over again before it came at last. The absorption of Texas was a question of many years. The Extension of Slavery question came before the nation in 1819; after 1840 it was the chief source of trouble; year by year it grew more menacing; year by year the nation was seen more clearly to be drifting towards the breakers. Everybody felt that something must be done. But it was the function of no one authority in particular to discover a remedy, as it would have been the function of a cabinet in Europe. I do not say the sword might not in any case have been invoked, for the temperature of Southern feeling had been steadily rising to war point. But the history of 1840-60 leaves an impression of the dangers which may result from fettering the constitutional organs of government, and trusting to public sentiment to bring things right. Some other national questions, less dangerous, but serious, are now in the same condition. The Currency question is an incessant source of disquiet. The question of reducing the surplus

national revenue puzzled statesmen and the people at large longer than a similar question would be suffered to do in Europe, and when solved in 1890 by the passage of the Dependent Pension bill, was solved to the public injury in a purely demagogic or electioneering spirit. I doubt whether any European legislature would have so openly declined the duty of considering the interests of the country, and abandoned itself so undisguisedly to the pursuit of the votes of a particular section of the population. And the same thing holds, *mutatis mutandis*, of State governments. In them also there is no set of persons whose special duty it is to find remedies for admitted evils. The structure of the government provides the requisite machinery neither for forming nor for guiding a popular opinion, disposed of itself to recognize only broad and patent facts, and to be swayed only by such obvious reasons as it needs little reflection to follow. Admirable practical acuteness, admirable ingenuity in inventing and handling machinery, whether of iron and wood or of human beings, coexist, in the United States, with an aversion to the investigation of general principles as well as trains of systematic reasoning.¹ The liability to be caught by fallacies, the inability to recognize facts which are not seen but must be inferentially found to exist, the incapacity to imagine a future which must result from the unchecked operation of present forces, these are indeed the defects of the ordinary citizen in all countries, and if they are conspicuous in America, it is only because the ordinary citizen, who is more intelligent there than elsewhere, is also more potent.

It may be replied to these observations, which are a criticism as well upon the American frame of government as upon public opinion, that the need for constructive legislation is small in America, because the habit of the country is to leave things to themselves. This is not really the fact. A great State has always problems of administration to deal with; these problems do not become less grave as time runs on, and the hand of government is beginning to-day to be invoked in

¹ To say this is not to ignore the influence exercised on the national mind by the "glittering generalities" of the Declaration of Independence; nor the theoretical grounds taken up for and against State Rights and Slavery, and especially the highly logical scheme excoigitated by Calhoun.

America for many purposes thought to be of common utility with which legislation did not formerly intermeddle.

There is more force in the remark that we must remember how much is gained as well as lost by the slow and hesitating working of public opinion in the United States. So tremendous a force would be dangerous if it moved rashly. Acting over and gathered from an enormous area, in which there exist many local differences, it needs time, often a long time, to become conscious of the preponderance of one set of tendencies over another. The elements both of local difference and of class difference must be (so to speak) well shaken up together, and each part brought into contact with the rest, before the mixed liquid can produce a precipitate in the form of a practical conclusion. And in this is seen the difference between the excellence as a governing power of opinion in the whole Union, and opinion within the limits of a particular State. The systems of constitutional machinery by which public sentiment acts are similar in the greater and in the smaller area; the constitutional maxims practically identical. But public opinion, which moves slowly, and, as a rule, temperately, in the field of national affairs, is sometimes hasty and reckless in State affairs. The population of a State may be of one colour, as that of the North-western States is preponderatingly agricultural, or may contain few persons of education and political knowledge, or may fall under the influence of a demagogue or a clique, or may be possessed by some local passion. Thus its opinion may want breadth, sobriety, wisdom, and the result be seen in imprudent or unjust measures. The latest constitution of California, the Granger legislation of Illinois, Iowa, and Wisconsin, the tampering with their public debts by several States, are familiar instances of follies, to use no harder name, which local opinion approved, but which would have been impossible in the Federal government, where the controlling opinion is that of a large and complex nation, and where the very deficiencies of one section or one class serve to correct qualities which may exist in excess in some other.

The sentiment of the nation at large, being comparatively remote, acts but slowly in restraining the vagaries or curing the faults of one particular State. The dwellers on the Pacific coast care very little for the criticism of the rest of the coun-

try on their anti-Chinese violence; Pennsylvania and Virginia disregarded the best opinions of the Union when they so dealt with their debts as to affect their credit; those parts of the South in which homicide goes unpunished, except by the relatives of the slain, are unmoved by the reproaches and jests of the more peaceable and well-regulated States. The fact shows how deep the division of the country into self-governing commonwealths goes, making men feel that they have a right to do what they will with their own, so long as the power remains to them, whatever may be the purely moral pressure from those who, though they can advise, have no title to interfere. And it shows also, in the teeth of the old doctrine that republicanism was fit only for small communities, that evils peculiar to a particular district, which might be ruinous in that district if it stood alone, become less dangerous when it forms part of a vast country.

We may go on to ask how far American opinion succeeds in the simpler duty, which opinion must discharge in all countries, of supervising the conduct of business, and judging the current legislative work which Congress and other legislatures turn out.

Here again the question turns not so much on the excellence of public opinion as on the adequacy of the constitutional machinery provided for its action. That supervision and criticism may be effective, it must be easy to fix on particular persons the praise for work well done, the blame for work neglected or ill-performed. Experience shows that good men are the better for a sense of their responsibility and ordinary men useless without it. The free governments of Europe and the British colonies have gone on the principle of concentrating power in order to be able to fix responsibility. The American plan of dividing powers, eminent as are its other advantages, makes it hard to fix responsibility. The executive can usually allege that it had not received from the legislature the authority necessary to enable it to grapple with a difficulty; while in the legislature there is no one person or group of persons on whom the blame due for that omission or refusal can be laid. Suppose some gross dereliction of duty to have occurred. The people are indignant. A victim is wanted, who, for the sake of the example to others, ought to be found and

punished, either by law or by general censure. But perhaps he cannot be found, because out of several persons or bodies who have been concerned, it is hard to apportion the guilt and award the penalty. Where the sin lies at the door of Congress, it is not always possible to arraign either the Speaker or the dominant majority, or any particular party leader. Where a State legislature or a city council has misconducted itself, the difficulty is still greater, because party ties are less strict in such a body, proceedings are less fully reported, and both parties are apt to be equally implicated in the abuses of private legislation. Not uncommonly there is presented the sight of an exasperated public going about like a roaring lion, seeking whom it may devour, and finding no one. The results in State affairs would be much worse were it not for the existence of the governor with his function of vetoing bills, because in many cases, knowing that he can be made answerable for the passage of a bad measure, he is forced up to the level of a virtue beyond that of the natural man in politics. And the disposition to seek a remedy for municipal misgovernment in increasing the powers of the mayor illustrates the same principle.

Although the failures of public opinion in overseeing the conduct of its servants are primarily due to the want of appropriate machinery, they are increased by its characteristic temper. Quick and strenuous in great matters, it is heedless in small matters, over-kindly and indulgent in all matters. It suffers weeds to go on growing till they have struck deep root. It has so much to do in looking after both Congress and its State legislature, a host of executive officials, and perhaps a city council also, that it may impartially tolerate the misdoings of all till some important issue arises. Even when jobs are exposed by the press, each particular job seems below the attention of a busy people or the anger of a good-natured people, till the sum total of jobbery becomes a scandal. To catch and to hold the attention of the people is the chief difficulty as well as the first duty of an American reformer.

The long-suffering tolerance of public opinion towards incompetence and misconduct in officials and public men generally, is a feature which has struck recent European observers. It is the more remarkable because nowhere is executive ability

more valued in the management of private concerns, in which the stress of competition forces every manager to secure at whatever price the most able subordinates. We may attribute it partly to the good nature of the people, which makes them over-lenient to nearly all criminals, partly to the pre-occupation with their private affairs of the most energetic and useful men, who therefore cannot spare time to unearth abuses and get rid of offenders, partly to an indifference induced by the fatalistic sentiment which I have already sought to describe. This fatalism acts in two ways. Being optimistic, it disposes each man to believe that things will come out right whether he "takes hold" himself or not, and that it is therefore no great matter whether a particular Ring or Boss is suppressed. And in making each individual man feel his insignificance, it disposes him to leave to the multitude the task of setting right what is every one else's business just as much as his own. An American does not smart under the same sense of personal wrong from the mismanagement of his public business, from the exaction of high city taxes and their malversation, as an Englishman would in the like case. If he suffers, he consoles himself by thinking that he suffers with others, as part of the general order of things, which he is no more called upon to correct than are his neighbours.

It may be charged as a weak point in the rule of public opinion, that by fostering this habit it has chilled activity and dulled the sense of responsibility among the leaders in political life. It has made them less eager and strenuous in striking out ideas and plans of their own, less bold in propounding those plans, more sensitive to the reproach, even more feared in America than in England, of being a crotchet-monger or a doctrinaire. That new or unpopular ideas are more frequently started by isolated thinkers, economists, social reformers, than by statesmen, may be set down to the fact that practical statesmanship indisposes men to theorizing. But in America the practical statesman is apt to be timid in advocacy as well as infertile in suggestion. He seems to be always listening for the popular voice, always afraid to commit himself to a view which may turn out unpopular. It is a fair conjecture that this may be due to his being by his profession a far more habitual worshipper as well as observer of public opinion, than will be

the case with men who are by profession thinkers and students, men who are less purely Americans of to-day, because under the influence of the literature as well of past times as of contemporary Europe. Philosophy, taking the word to include the historical study of the forces which work upon mankind at large, is needed by a statesman not only as a consolation for the disappointments of his career, but as a corrective to the superstitions and tremors which the service of the multitude implants.

The enormous force of public opinion is a danger to the people themselves, as well as their leaders. It no longer makes them tyrannical. But it fills them with an undue confidence in their wisdom, their virtue, and their freedom. It may be thought that a nation which uses freedom well can hardly have too much freedom; yet even such a nation may be too much inclined to think freedom an absolute and all-sufficient good, to seek truth only in the voice of the majority, to mistake prosperity for greatness. Such a nation, seeing nothing but its own triumphs, and hearing nothing but its own praises, seems to need a succession of men like the prophets of Israel to rouse the people out of their self-complacency, to refresh their moral ideals, to remind them that the life is more than meat, and the body more than raiment, and that to whom much is given of them shall much also be required. If America has no prophets of this order, she fortunately possesses two classes of men who maintain a wholesome irritation such as that which Socrates thought it his function to apply to the Athenian people. These are the instructed critics who exert a growing influence on opinion through the higher newspapers, and by literature generally, and the philanthropic reformers who tell more directly upon the multitude, particularly through the churches. Both classes combined may not as yet be doing all that is needed. But the significant point is that their influence represents not an ebbing, but a flowing tide. If the evils they combat exist on a larger scale than in past times, they, too, are more active and more courageous in rousing and reprehending their fellow-countrymen.

CHAPTER LXXXVII

WHEREIN PUBLIC OPINION SUCCEEDS

In the examination of the actualities of politics as well as of forms of government, faults are more readily perceived than merits. Everybody is struck by the mistakes which a ruler makes, or by evils which a constitution fails to avert, while less praise than is due may be bestowed in respect of the temptations that have been resisted, or the prudence with which the framers of the government have avoided defects from which other countries suffer. Thus the general prosperity of the United States and the success of their people in all kinds of private enterprises, philanthropic as well as gainful, throws into relief the blemishes of their government, and makes it the more necessary to point out in what respects the power of public opinion overcomes those blemishes, and maintains a high level of good feeling and well-being in the nation.

The European observer of the working of American institutions is apt to sum up his conclusions in two contrasts. One is between the excellence of the Constitution and the vices of the party system that has laid hold of it, discovered its weak points, and brought in a swarm of evils. The Fathers, he says, created the Constitution good, but their successors have sought out many inventions. The other contrast is between the faults of the political class and the merits of the people at large. The men who work the Machine are often selfish and unscrupulous. The people, for whose behoof it purports to be worked, and who suffer themselves to be "run" by the politicians, are honest, intelligent, fair-minded. No such contrast exists anywhere else in the world. Either the politicians are better than they are in America, or the people are worse.

The causes of this contrast, which to many observers has seemed the capital fact of American politics, have been already