Unit 1	Clearing it up
Read the text Use information by the price of the phrases you need are misses up on the part of the pa	Complete the following exercise using verbs in parentheses. Example:
☐ Work in small groups.	Watercolor painting has become (become) a recognized artwork all over the world since the 1980's.
Write an advertisement to people interested in helping you to make a video. In your ad, take into consideration these applicant characteristics: active teenagers, summer job, hard working, able to travel, student visa.	1 Since Thursday, the crew (spend) hours filming the last scene.
STEP 1 ST	Don Tortielloalways (work) with highly-professional producers.
widens are not only entertain. Scott estable island for stockers to a to A.M. 1856, the cumeramen as ment evolute for evaluable. Although tive beautiful storts caught is decided the trees position for the education of the educa	The producers (include) classical music in all their videos since they got involved in this type of work.
Then interview the interested persons The interview should all all all all all all all all all a	4 The director (choose) seascope locations for all his videos.
Then, interview the interested persons. The interview should collect the following information: age, availability, experience. You should give this information: duration of job, filming schedule / location, payment (\$!), etc.	5 I (write) all the basic story lines since I began to work here.
Skill: Inferring ideas Task Check the following Yes or No. Underline in the text the words or sentences that help you to	Words at work Work in teams. Task 1 Put these words into three groups. (Use 3 of the words as a title for each group. For example: GROUP # 1, PAINTING). Most words are in the text. If you cannot find some of them and do not
make your decisions. notsinesella la Parilla La Maria La	ask other teams of check in a dictionary.
1 It is possible to make an educational video without any help.	When you have finished, check with other teams to see if you agree, and explain your reasons.
2 Only professionals in communication can make educational videos.	watercolor scenery painting storyboard surf palette sketch easel
3 To make a semi-professional video you just point the camera and shoot.	crew jagged bluffs seagulls production budget notine use schedule
4 The weather is not an important consideration when shooting videos outside.	nusia
5 The material you shoot is the final version of the video.	GROUP # 1 GROUP # 2 GROUP # 3 PAINTING
6 Mel Stabin, the author, is an imaginative, creative person.	5
with the production and page of the distribution of the same of the distribution o	7 cinemar
New York to Block Island on a fauna, jagged bluffs, and the begins it would. All the video really characted plane and have them tape lighthouse in the distance. Small rouse the video of the week-lone.	Thy is "cinema" number 7?

11 21

Taok 2 qu 11 guirroit	Have you ever board about the falls in the same
Answer the following questions:	Have you ever heard about the following artists? Can you match these columns?
If you could, what kind of artist would you like to be? nieu existence privately and attempts an	the sales would you expect to find an answer to the following questions?
Biglings	epag fnethoo ent et etell zwent HA entstepat ent tripuod evan uoY Miguel Angel Buonarroti Dancing
Work in small Painter Painter Sculptored Scu	TARELLE SE
ordina phow and 1940 ha allowing some	• Cilicina
Photographer Poet	
Author Musician L	A STATE OF A STATE OF THE STATE
Actor	ARXICO
2 Don Tortielloalways (work) with highly-professional producers.	Wolfgang Amadeus Mozart Music
The producers (include) standards	Rudolph Nureyev Yalur Guit Theater
Why?	134 MYHS, MA-IC CRUICS AND IN THE CRUICS AND IN THE CRUICS AND IN THE CRUIC AND IN THE CRUI
securioused in this type of work.	government with business. More united from the time that prime age. MARY SCHMEIDER ENRICHES - CASE SEE SEE SEE SEE SEE SEE SEE SEE SEE
The director (choose) segment to the director	Do you know the names of any of their works? Can you mention them?
Then, soabive side to a soa so	crates, and activists to compute this list of Measur's foremast caller on a
What kind of painter, musician, etc. would you be?	146 "CALE IT A MID-LISE CRISE"
The state of the sure of the sure of the state of the sta	the mid "appropriate 2002 from the first and action of the strong of the first Victory
Vords at work	PROTOGRAPHY
What would you need to do to become this kind of artist?	SOUTHER SHT SO TOO AND
lask 1	man and an analysis of the granter southern and the analysis and an analysis of the southern and an analysis of the southern and the southern
di linese words into three groups. (Use 3 of the words as a title for each group. For	STANDARD TOUR TOUR TOUR SOCIETY OF THE PROTOGRAPH PROTOGRAPH SECTION OF THE PROTOGRA SECTION OF THE PROTOGRAPH SECTION OF THE PROTOGRAPH SECTION OF
What kind of things would you need for	Sebastian Salgado's marges of workers thromproof the world present a partrait of
What kind of things would you need for your job?	THE SAME COVER ON THE PARTY OF THE PARTY OF TO HOW OF THE PARTY O
then you beyon the stand of the standard of th	tecting art, especially by Joseph Benes, Now the collection is moving across the
The polygon inished, check with other teams to see if you agree, and explain your teasons!	How life and all size works of any plyoning action become
watercolor seemery painting	famous all around the world because of a bus accident
Only protection tag make education abusteqs.	23 VASARI Venery vermed Places: An "Xurdusche Hildman County Learnest County L
Jagged bluffs segrulls , perdual to be add use such	The frequency land the property of the propert
nave you heard of the seven forms of art? Can you mention them?	23 ART MARKET Varia and All Varianth Knyal Comity.
The weather is no 1 music ant consideration when shooting sideos outside to	Closed, but Questions Lingel. London. The Activity Hatchison Growns and Lighty crys.
2	How to Got Kith Its Local Loca
The material your 311080 to final version of the videb.	45 MAYION Same Same Same Same See See See See See See See See See S
4	(sn. "No, My lay: Il's a Fele Champelee"). Aspetos, Roma Manico Barros III. Washington F. C. Storm Martin, at Once - Found vice Chinas on June for Selection of the Company of the Compan
Mei Stabin, the autior, is an imaginative; creative person.	wire Offensive. 'O' is for O'Neith. 'Pal Atlanta Philadelphia Medabbilis' Champo The Circ Wan a Gaing to Biner. 'Make C
6	ST INTERNATIONAL TOO DERSEASEING
7 cinema	Branch, "Never Linds of the House in the Hot Discharge their the branch of the State of the Stat
Why is "cinama" number 70	day of the second control of the second cont
Why is "cinema" number 7?	15) 3389

Time to read! (3)

You have bought the magazine ARTnews. Here is the content page.

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Frida Kahlo, considered marginal when she died in 1954, is now a superstar and her paintings command multimillion-dollar prices. How did it happen? JUDD TULLY

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Funky artists mix with high society, alternative spaces with commercial ones, and government with business. "More artists live off their art than ten years ago." MARY SCHNEIDER ENRIQUEZ says an observer

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ARTnews interviewed art dealers, auctioneers, art historians, art consultants. critics, and artists to compile this list of Mexico's foremost collectors

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Jeopardizing his success as a Minimalist, Brice Marden took a dramatic turn in the mid-'80s toward a more gestural abstraction. "I don't know if I'm good," he says, "but I'm beginning to like the work more and more" PAUL GARDNER

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While postmodernism and digital imaging offer a way out of the "ghetto" of traditional photography, those working in the modernist vein are continuing to enrich PEPE KARMEL

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Since they were teenagers Franz Joseph and Hans van der Grinten have been collecting art, especially by Joseph Beuys. Now the collection is moving across the JOHN DORNBERG moat and into the castle to a museum of its own

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How Duchamp Rode the Elevators

1942-43 OBer and Silverstein Courte Carla







On w	hat pages would you expect to find an answer to the following questions?
1	Are there any books on art and artists for children?
2	What is new in the art world in Mexico?
3	Who's who in Mexico about art collection?
4	What does Frida Kahlo and women's liberation in the 70's have in common?
5	How has a changing world been photographed?
	Some star Frieder Karilo was born in service and servi
	nom olds A chird a sm
Read	the following text as quickly as you can and tick the right completion.
	ext is about:
	Art marketing through the selling of T-shirts, clocks, pins, posters, etc.

posters, etc.
How a female painter has attracted a big group of follower for the last two decades.
How life and artistic works of an unknown artist become famous all around the world because of a bus accident.
The members of a religion founded by a mexican artist.

eenager in Mexico city in which she was literally impaled on a met and was onlife, that has inspired a buge cult to grow the continued and Masonife, that has inspired a buge cult to grow the continued and masonife.
at how did her jewel-like paintings come to command matrimits an animal behalf and some an world svery
RIDA KAHLO, CONSIDERED A MARGINAL CURE WHE Island the new town a superstar. HER IMAGE ADORN'S T-SHIRTS, HOLLYW
PTION HER BIOCRAPHY AND HER PAIN arunoord tra nasixamus

The text probably comes from:

you the answer.

Interring ideas

APRIL

THE KAHL

BY JUDD TULLY



Little Frida's, y can order a "Frida Salad tradicchio, olives, avo cado, and other veget Spect The new Mexi tolk art decor is based of "Casa Azul," Frida Kahlo's hou and museum in Mexico Cit There are postcards and T-shirts) buy, too. "We're thinking of stan ine a Frida Kahlo merchandising company with an '800' number says co-owner Rita Boyadjian.

Little Frida's is but one outpos in an amorphous merchandising empire that grinds out T-shirts, ea rings, aprons, clocks, pins, cald dars, posters, and postcards bearing Kahlo's now world-lamous it ages, especially has self-portraits

In addition to this loosely organic nized industry devoted to popular culture, a number of serious Kahle biographies most of them pr fusely illustrated clog the shelve of bookstores and museum shops Major works have been written it Spanish, English, German, French and Japanese. There's even a chil dren's biography of the artist (see page 109). Several high-profile Hol-Tywood figures, including Madonna have invested sizable sums in the hopes of bringing Kahlo's mythic

story to the silver screen.

What is it about this strikingly beautiful but tragically handicapped artist (she suffered a near-fatal bus accident a teenager in Mexico city in which she was literally impaled on a metal pole), who eventually painted her painful and romanic life story on tin and Masonife, that has inspired a huge cult to grow up around her? How was Kahlo, who died at the age 47 in 1954, transformed from the "wife of Diego Rivera" (as her brief obituary read) to the art world's version of Sylvia Plath And how did her jewel-like paintings come to command multimillion-dollar prices?

FRIDA KAHLO, CONSIDERED A MARGINAL FIGURE WHEN SHE DIED IN 1954 IS NOW A SUPERSTAR. HER IMAGE ADORNS T-SHIRTS, HOLLYWOOD STARS OPTION HER BIOGRAPHY, AND HER PAINTINGS COMMAND MULTIMILLION **DOLLAR PRICES. HOW DID IT HAPPEN?**

mr.	-	1-	2
100		187	1.

Mark these statements T (true) or F (false) according to the information of the text. Underline the sentence (s) on which you based your answer. Decide which inference you can make about the text and underline their formation which

1	Kahlo's self-portraits are well known all around the world.
2	Frida Kahlo's house became a museum.
3	Kahlo's biographies are written only in Spanish.
4	Many people admire Frida Kahlo.
5	Frida Kahlo was born in 1954.
6	Nowadays, Kahlo's works are high-valued.
7	"Casa Azul" is a Kahlo's painting

Check your answers with a partner.



Write a report on Frida Kahlo. You can make inquirings at Marco, and/or Museo de Monterrey.

Skill: Inferring ideas			Tatamente T	Mark These s
information of the text Onderli	OFE (raise) according to the	Sept 1	aidw no (8)	

Task 1

Decide which inference you can make about the text and underline the information which give you the answer.

1	We can say that Little Frida's is	Kahlo's self-portraits are well a
TBY	CANDDINE	i iidoddiii
	and Seum.	hospital
		restaurant
	Later Age of Colors (Children	bank
2	The decoration we expect to for	d as they a mital to the
	The decoration we expect to fin	
		and the Grand objects
1	STORY OF STREET	
		Table 1 Stock for the 1
TO THE		high sold Azul is a Kanlo's callend
3	Frida Kahlo appeal is to	
		Hispanics exclusively
		high society art-collectors
		movie stars and other artists
4	We can assume from the text th	at Frida's life was
	The text of	rich
		easy
		difficult
	and the published the state of	boring
		the second stable
5	When Frida died in 1954 she wa	RS
	silver screen.	a cult figure
	Mexico cirvin which the walling it is	an annonymous artist
	tin and Masonite, that has inspired a buy	well-known by her artistic talent
	ransformed from the wate of Diego Rive	just a housewife

Clearing it up

Task Ia Look at thi	Match both columns in order to form coherent paragraphs. Work in pairs s phrase from the text
w begge " F	dollywood figures, including Madonna, have invested sizeable sums"
al sia (y:s)	Peinaps, Frida Kahlo's work has
exinagric en/	Is this something that began in the past and continues now?
Salan S	Do we know when Madonna invested the money?
Nortd of Frid.	the globe, from Australia to Tokio. Kahlo" from a Spanish collection of the globe of the spanish collection of the globe
Look!	We still have the auxiliary verb form have +, but the meaning is different, but the
	SeramiKanlos pave gone much higher and the paid one million dollars in about prices. about prices.
Task: 1b Read these	sentences and underline the verbs.
a)	nave visited Frida Kahlo's Museum. I went last summer.
b)	nave hung a Frida Kahlo's poster on my bedroom wall. I put it there last week.
c)Ih	ave seen a lot of Frida Kahlo's paintings. I went to her exhibition at Marco last year.
- Which ser	itences tell you when the action happened?
The verb f	orms in these sentences are in the tense.
The senter	nces with the perfect tell us about an activity in the past but do not mention