

Task 2

Look for sentences in Past Perfect Passive in magazines, newspapers, songs. Write 5 examples you found and their source.

Words at work

COLLOCATION - Which words go with which?

Task 1

Look at these sentences.

- a) We **drive a car**, but we **ride a motorcycle**
- b) We **do the homework**, but we **make the bed**
- c) We **say 'yes' and 'no'**, but we **tell the truth or a lie**.

Try to match verbs to the corresponding objects.

VERBS

- Do
- Make
- Tell
- Say
- Ride
- Drive

OBJECTS

- a mistake
- a bicycle
- a story
- a truck
- the dishes
- an English exercise
- a horse
- a cake
- a tractor
- "Hello"
- the time

Task 2

Some adjectives can only be followed by one type of preposition. For example, in English we "dream about" (not "dream with", as in Spanish) Choose the right adjective + preposition from the box to complete each space.

kind to	afraid of
interested in	enthusiastic about
different from	keen on

- 1 They are very _____ sports.
- 2 Who is _____ mice?
- 3 This English book is _____ the last one.
- 4 She is always _____ her friends.
- 5 Are you _____ getting a part-time job?
- 6 I'm _____ the neighborhood clean-up project.

Check with other classmates. Some answers may be different, but they may all be correct!

Time to read!(4)

JEANS: CLASSROOM SURVEY

You have 5 minutes to complete this questionnaire-so be quick!

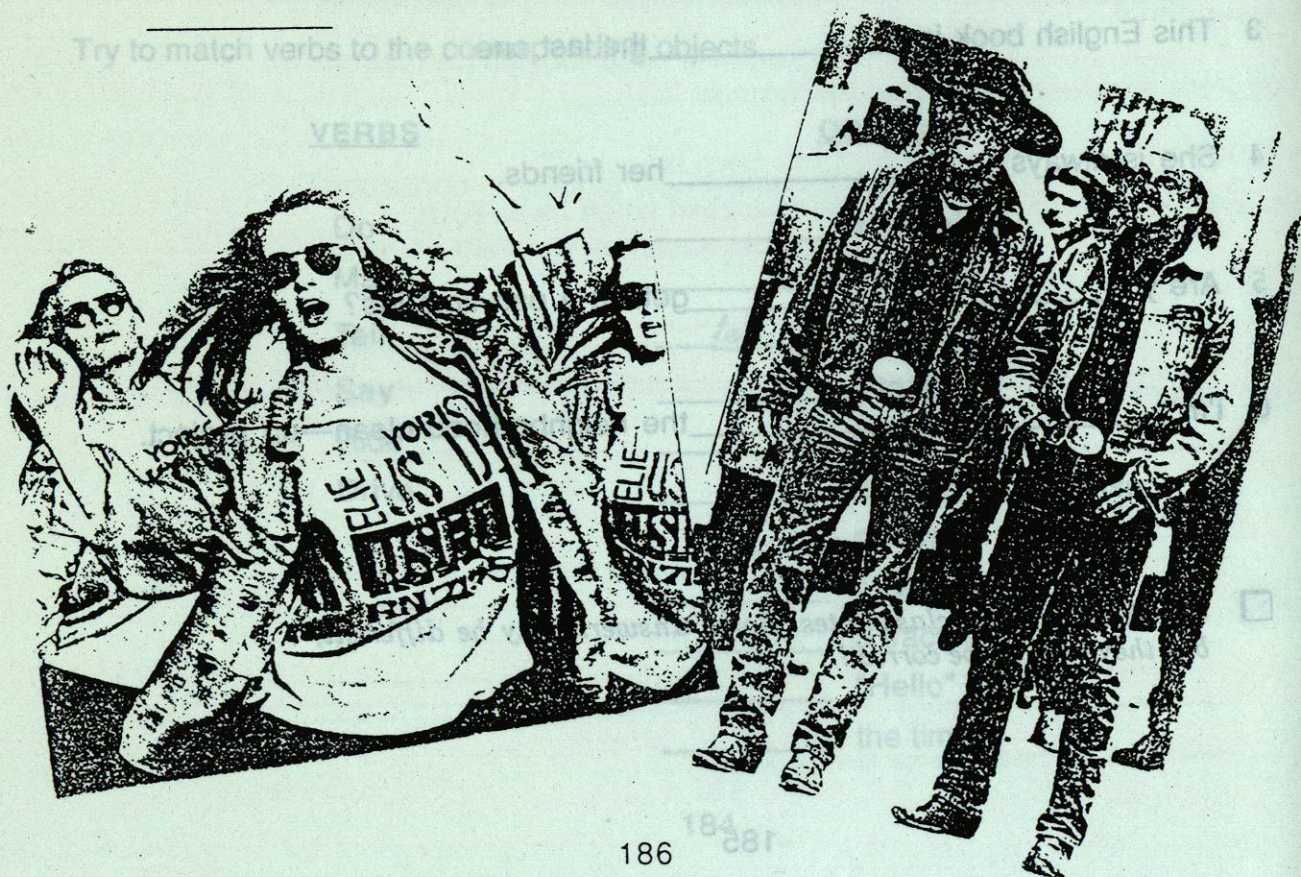
1 How many of your classmates are wearing clothes made of denim?

2 What articles of clothing are they?

Jeans _____	Waistcoats _____
Jackets _____	Shirts _____
Skirts _____	Overalls _____
Other _____	

3 How many are wearing blue jeans?

4 How many are wearing blue jeans with the Levi Strauss Label?



Task 1

You have 30 seconds to read the passage and decide if the article is mainly about:

The life of Levi Strauss

Clothes for workers

The origin of jeans

The derivation of the name "denim"

Title: _____

Jeans are so widely recognized as typically American that the nation's chief warehouse of Americans, the Smithsonian Institution, keeps several pairs in its permanent collection. Their creator was a young dry-goods peddler named Levi Strauss, who had followed the Forty-Niners to California in 1850, intending to sell tent canvas. When he discovered that they needed sturdy pants much more than tents, he began turning the canvas into "waist overalls" and soon set up in San Francisco.

His business took off, and lesser men might have been content, but Levi had his sights on perfection. In the next decade he introduced three design changes that were to make the name Levi's synonymous the world over with "blue jeans." One was the addition of the reinforcing rivets that have remained his company's trademark. Another was the substitution of canvas for a durable cotton called Serge de Nimes, named for its French town origin. The "de Nimes" cloth soon became "denim". The third was the use of an indigo dye that he found he could depend on for consistent color; thus "blue" jeans were born.

Task 2

Give the passage a title. _____

Task 3

Read the passage again carefully. Decide if these statements are True (T) or False (F).

- | | T | F |
|--|--------------------------|--------------------------|
| 1 The first "jeans" were neither blue nor made of denim. | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 Levi Strauss' first store was in California. | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 It took Levi Strauss 25 years to create his blue denim jeans. | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 "Denim" is a material invented by Strauss. | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 You are wearing "Levis" even if the brand label is not Levi Strauss. | <input type="checkbox"/> | <input type="checkbox"/> |
| 6 The 3 main characteristics of Levi Strauss jeans are rivets, denim and blue. | <input type="checkbox"/> | <input type="checkbox"/> |

Task 4

Choose the best completion.

- 1 A "dry-goods peddler" was probably a:
- A) food merchant B) miner C) cloth salesperson
- 2 To "set up" probably means:
- A) to start B) to sell C) to create
- 3 "His business took off" means that it was:
- A) quickly successful B) perfect C) a failure

Write a report about jeans. You can obtain information from clothing stores. Also check with your team the following data and include it in your report.

- a The most common brands in Monterrey
- b Prices
- c Your classmates' preferences
- d Reasons for c.

Skill: Summarizing

Task 1

The text about "blue jeans" has only two paragraphs, but it can still be summarized in two sentences. Try it!

- A) Underline the sentence (or parts of sentences) in each paragraph that contain the main ideas.
- B) Think of your own words to replace the words from the text.
- C) Write your questionnaires.

Task 2

Work with a partner. Choose one of these topics and find out as much as you can about it.

- A The Smithsonian Institution
- B The "Forty-Niners"

Learning it up

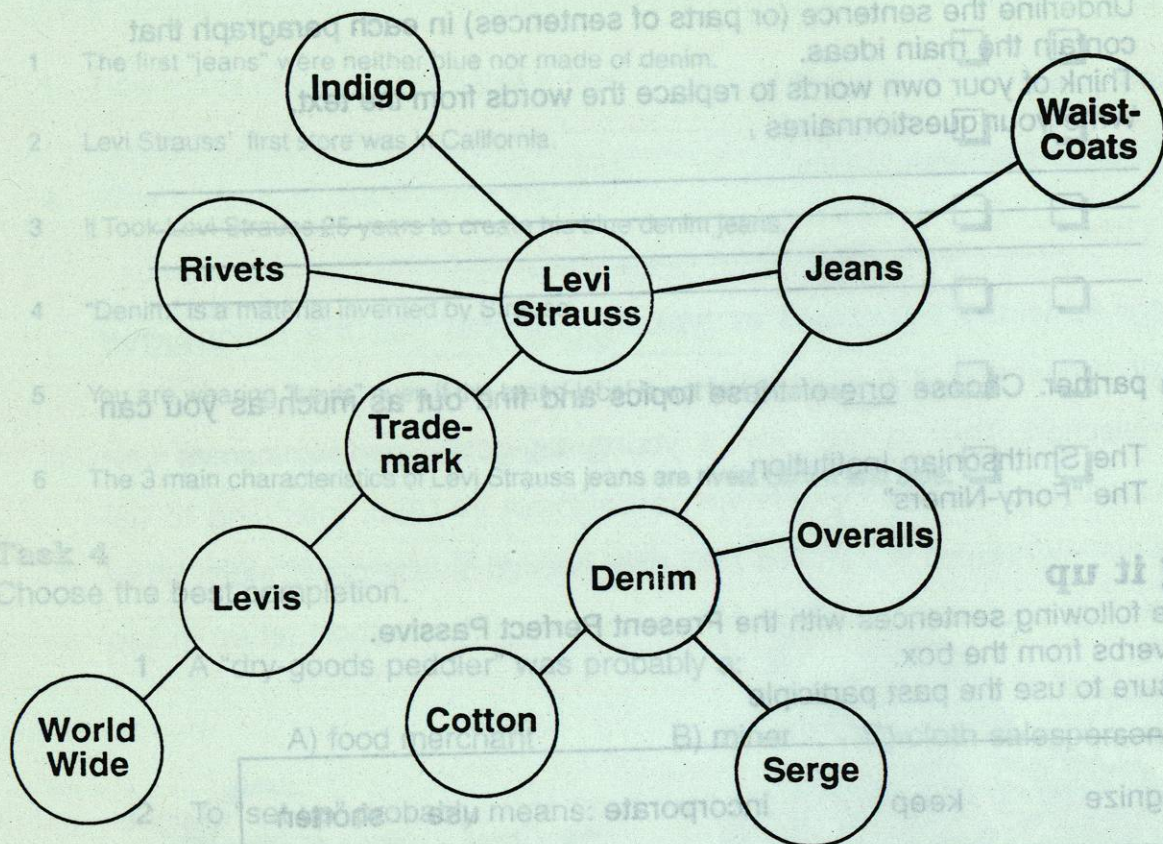
Complete the following sentences with the Present Perfect Passive. Choose the verbs from the box. Be careful! Be sure to use the past participle.

recognize	keep	incorporate	use	shorten
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- 1 Several pairs of blue jeans _____ at the Smithsonian Institution for a long time.
- 2 The nickname "Forty-Niners" _____ by a San Francisco American football team for many years.
- 3 Levi Strauss jeans _____ always _____ by the characteristic of reinforcing rivets.
- 4 The name for the original "Serge de Nimes" clothe _____ to "denim"
- 5 Denim _____ into many high fashion designs.

Words at work

Look at this "Spidergram" of associations made from the word "trademark."



Using this as an example, choose any noun from the text on page 187 as the center of your own "Spidergram."

How many associations can you think of?

- a The most common brands in Monterrey
- b Prices
- c Your classmates' preferences
- d Reasons for a.

Trends

Time to read!⁽¹⁾

Find different types of texts in different media, and all can have a different purpose.

Match the purposes of a text with the different types of publications.

Be careful! Some purposes could appear in more than one type of publication.)

- | | |
|----------------------------|------------------------|
| 1 newspapers () | a) give information |
| 2 magazines () | b) express opinion |
| 3 novels/short stories () | c) persuade directly |
| 4 manuals () | d) persuade indirectly |
| 5 advertisements () | e) describe processes |
| 6 textbooks () | f) explain concepts |
| | g) give definitions |
| | h) give instructions |
| | i) express feelings |
| | j) entertain |
| | k) warn |
| | l) request |