Make a decision about which of the two watches you would buy What was the characteristic that made you take that decision?	Clearing it up
Skill: Identify author's purpose  Look at the advertisement for Swiss Army watch in each of the sentences that follow decide whether the information is presented in an objective or slanted way. Write O or S in front of each sentence.	Tom used to go to Los Angeles. He always stayed there for a couple of months every year.  Lena went to Europe. She stayed there for three weeks last summer.
a Introducing the unique engineering of the Swiss Army Brand Delta Watch.  b Its innovative pivotal case is designed to flex with you.  c The domed cristal echoes the unique construction of the case.  d And the Swiss quartz movement provides precision accuracy.  e Just as you'd expect of a watch that comes from the people who bring you the Original Swiss Army knife.  2 Same as above with the ad for Jaeger-LeCoultre Reverso.	<ul> <li>What does the verb form "used to go" the first sentence tell us? <ul> <li>a that something happened often in the past, but doesn't happen now</li> <li>b that something happened once in the past.</li> </ul> </li> <li>What does the verb form "went" in the second example tell us? <ul> <li>a that something happened often in the past, but doesn't happen now?</li> <li>b that something happened at one time in the past.</li> </ul> </li> </ul>
<ul> <li>In 1931 Jaeger-LeCoultre announced a wrist-watch designed be equally at home on the sports field or in the drawing room.</li> <li>The reverso's case consisting of 37 parts, can be reversed which protects the glass and dial from damage.</li> <li>the metal bracelet, with its flowlessly machined links, fits snugly to your wrist and perfectly complements the Art Déco inspired lines of the case itself.</li> <li>A classic example of simple, understated styling that has withstood change in fashion for over 60 years</li> </ul>	<ul> <li>We can change the verb "stayed" in one sentence to "used to stay." Which one? <ul> <li>a He stayed there for a couple of weeks every summer</li> <li>b He stayed there for a couple of weeks one summer</li> </ul> </li> <li>What form of the verb "live" do we need to use after "used to" in this sentence? <ul> <li>Louis used toFrench.</li> <li>a studied</li> </ul> </li> </ul>
3 Does the Swiss Army Watch advertisement appeal mainly to the reader's  emotions	b studies c study  ask 2  ead the following sentences. Rewrite the ones you can., using "used to"
Does the Jaeger-LeCoultre advertisement appeal mainly to the reader's  emotions intelligence  admiration for accuracy and functions admiration for technology admiration for elegance and status	<ol> <li>Until he was fifteen my father lived in Montemorelos.</li> <li>After that he moved to Monterrey.</li> <li>His life changed a lot when he moved.</li> </ol>
Write down what part from the text influenced your decision on question 3.  Write down what part from the text influenced your decision on question 4	In the country he always climbed trees.  And he played with his cousins everyday.  In the city he made lots of new friends.

## Words at work distant about which of the time togethes your and gatters What was the characteristic that made you take that decision?! , see

Task

Describe the man that prefers a Swiss Army watch in the first column and the man that wears a Jaeger-LeCoultre in the second one. Use words from the box below. He always stayed there for a couple of Ass

sporty well-dressed- outgoing-polite-casual-social-talkative-intellectual -quiet-smartactive-healty looking-elegant-intuitive art lover- worldy-wise well-to-do- nature-lover cosmopolitan suave- refined- sophisticated-independent- athletic- easy going

	The domed cris	M. USP YESE IS 1280 ANV 6		Jaeger-Le	Temos tadi	d
Swiss	And the Swiss					(AMEN)
0.00	Justal navad	Trime Unobe		lete (more)	gerale wash.	ISUNE.
	desh Phappe	The past b		BOUGHT STR BARDES DON	that someth	
	ove with the dea	A Date Germann				
a	"VERSON PRODU	Sentence to	ent nice	Valet Dievie	ar si lange en	We c Which
b	The reversors	case consisting		here for a c	He stayed	
- · · · · · · · · · · · · · · · · · · ·	the metalygar	selectly com	wis elqua plemens s	SERVE BISH BUTTERSE	niveyelelele spired lines	
sentence	used to the all	Jette salbei	DREG SIM	ob "ant" die	Vegtyle GTRSE	JeriW L <del>ocio</del>
					studied	8
loes the S	wiss Army Wetch	advertisemen		and and the	studies	d
	eng	n stewarts		essa a renti fu		Tel.
	otions . LJ "					Tte
inte	ligence L.F			Har the Commence	<del>- Marian</del>	Harry of
		ample can., u				
Joes the J	eegert.cood.ce	nemesine b ntemorelos	appeat mid	Herrel (m)	e was inteam	d limU
em					nat hermoved	t teftA
	higenes D	admi	ration for the beautier	ed ordin to	e begnede	alikeiP
Write dow	n what pair from t	ne text influent	ed trees,	challe avex	ignick griavos	ln-the
-			reveryday	SUMPLICE CO.		<del>ni bn</del> A
	n what part from t			wen to stol	4 noite easy he made	ent ru

## CAPILLA ALFONSINA U. A. N. L.

Esta publicación deberá ser devuelta antes de la última fecha abajo indicada.

IFCC 636

220

