

Skill: *Inferring ideas*

Task 1

Decide which inference you can make about the text and underline the information which gives you the answer.

- 1 We can say that Little Frida's is a
 - museum
 - hospital
 - restaurant
 - bank

- 2 The decoration we expect to find at Little Frida's is
 - abstract glass objects
 - painted clay pots
 - pop art paintings
 - tubular steel furniture

- 3 Frida Kahlo appeal is to
 - Hispanics exclusively
 - high society art-collectors
 - just about everybody
 - movie stars and other artists

- 4 We can assume from the text that Frida's life was
 - rich
 - easy
 - difficult
 - boring

- 5 When Frida died in 1954 she was
 - a cult figure
 - an anonymous artist
 - well-known by her artistic talent
 - just a housewife

FRIDA KAHLO, WHO WAS A MARGINAL FIGURE WHEN SHE WAS FIRST KNOWN, IS NOW A SUPERSTAR. HER IMAGE ADORNS T-SHIRTS, HOLLYWOOD STARS OPTION HER BIOGRAPHY, AND HER PAINTINGS COMMAND MULTIMILLION-DOLLAR PRICES. HOW DID IT HAPPEN?

Clearing it up

Task 1a

Look at this phrase from the text....

"... Hollywood figures, including Madonna, have invested sizeable sums..."

YES NO

Is this something that began in the past and continues now?

Do we know when Madonna invested the money?

Look! We still have the auxiliary verb form *have* + _____, but the meaning is different.

Task 1b

Read these sentences and underline the verbs.

- a) I have visited Frida Kahlo's Museum. I went last summer.
- b) I have hung a Frida Kahlo's poster on my bedroom wall. I put it there last week.
- c) I have seen a lot of Frida Kahlo's paintings. I went to her exhibition at Marco last year.

- Which sentences tell you when the action happened?
- The verb forms in these sentences are in the _____ tense.
- The sentences with the _____ perfect tell us about an activity in the past but do not mention *when* the activity took place.

Unit 1

Task 2a

Match both columns in order to form coherent paragraphs. Work in pairs.

- | | |
|---|---|
| <p>1 Madonna has bought some Kahlos.</p> <p>2 Perhaps, Frida Kahlo's work has been more successful in US and Europe than in Mexico.</p> <p>3 Kahlo exhibitions have circled the globe, from Australia to Tokio.</p> <p>4 Fakes have also crept into the market, according to several Kahlo experts.</p> <p>5 Kahlos have gone much higher about prices.</p> <p>6 Robert Xavier Rodriguez has written an opera about the Mexican painting goddess.</p> | <p><input type="checkbox"/> Frida: The story of Frida Kahlo staged with puppets, elaborate cutouts, and masks played at the Houston Gran Opera last June.</p> <p><input type="checkbox"/> The Houston Museum of Fine Arts organized "The World of Frida Kahlo" last summer.</p> <p><input type="checkbox"/> One appeared in Houston's "World of Frida Kahlo" from a Spanish collection in 1990.</p> <p><input type="checkbox"/> Magda Carranza (a curator at the Centro Cultural/Arte Contemporaneo in Mexico City) said in 1992: "...Frida became an American invention and a marketing thing."</p> <p><input type="checkbox"/> She paid one million dollars in a private sale in 1992 for "Self-Portrait with Monkey from 1940".</p> <p><input type="checkbox"/> In May 1991, at Christies's sold to a private Mexican collector from Monterrey for the current auction record of 1.65 million.</p> |
|---|---|

Task 2b

Write down from each paragraph the verb used (activity) and if the specific time of the activity (if stated).

Activity	Specific time	Activity	Specific time

Task 3
Complete the table.

	Affirmative	Negative	Interrogative
I/you/we/they	I have worked	I _____ ?	_____ ?
He/she/it	He _____	He hasn't _____	Has he _____ ?

Words at work

Write the missing words. Read carefully the text and try to guess which words fit correctly...

The resurrection of Kahlo _____ in the 70's, when _____ work began to generate excitement in the women's _____ movement. In 1973, Gloria Orenstein _____ a pioneering article in the *Feminist Art Journal* entitled "Frida Kahlo: Painting for Miracles." The piece was sparked by a small Kahlo retrospective at the Museum of Modern Art in Mexico City. "Her artistic _____ is not commensurate with _____ stature and her importance," wrote Orenstein, a feminist scholar. "_____ addressed herself directly, intimately and viscerally to all _____, and was the first _____ artist to give the aesthetic form to the drama of her biological existence."

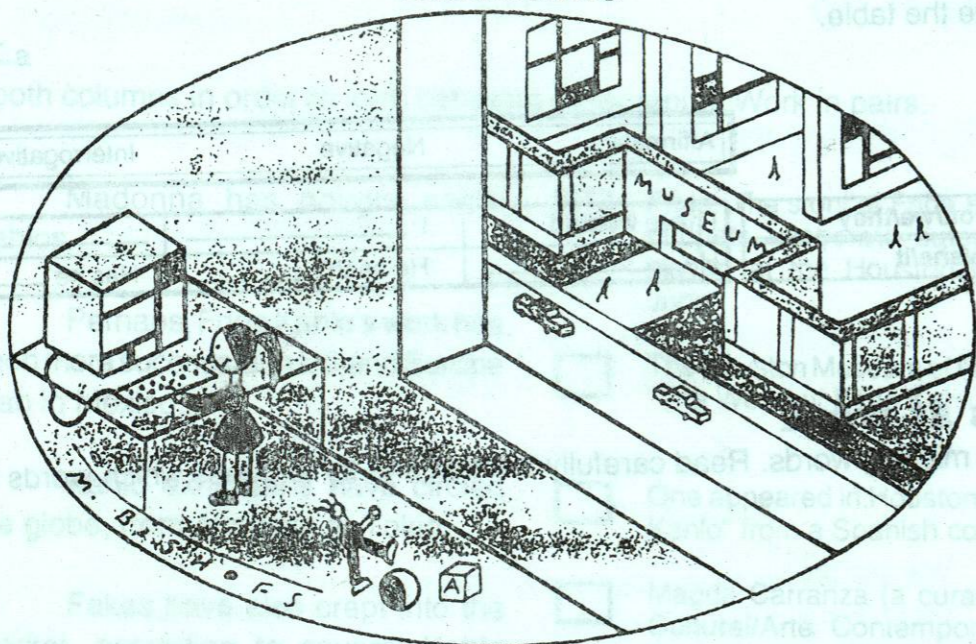
_____, a battle still rages over who first raised the flag of Kahlo. Ramon Favela, associate professor of _____ history at the University of California at Santa Barbara and the author of the forthcoming *The Early Life and Times of Diego Rivera*, questions the "white European feminist 'discovery' of Frida" and "subsequent elevation of Frida to the level of _____ cult figure and sainthood," arguing that _____ and Latinos in California fomented _____ in Kahlo's work..."

- interest
- she
- liberation
- her
- started
- her
- woman
- Chicanos
- published
- reputation
- art
- however
- women
- feminist

(From ARTSnews magazine, April 1994, p 127)

Time to read! (4)

Museums



Have you ever visited a museum? _____

Have you been to Marco? _____

What did/didn't you like about it? _____

What exhibitions have you seen in Marco since it was opened? _____

How could you "visit" museums without leaving your home? _____

Before you read the text, "Digital Museums, Now?" make a list of ideas of how this could be possible. Work with your group. Then read the text and check if your ideas are included.

MAY'S NEWS AND NOTES
 Edited by Bethany Tarbell

Digital Museums, Now?

Museums across the country, at the urging of Microsoft chairman Bill Gates, are digitizing their collections, producing art-filled laser disks, and talking virtual reality. Though this is one way to bring the past into the future, does it mean that van Gogh's sweeping paint strokes are destined to break down into dinky, winking pixels?

The current technological landscape at the Whitney Museum of American Art includes Edward Hopper's catalogue raisonné on a five-inch compact disk (which can store the equivalent of 330,000 pages of printed text). "The information is updatable and kept fresh so scholars can track paintings," says museum director David Ross, although traditionalists can still leaf through an ink-on-paper version. Also on the electronic drawing board is the pay-per-view concept, what Ross calls the Virtual Reality Wing. A bank of digital images would be available for people "to call up at home."

At the Art Institute of Chicago, an interactive laser disk can spew out electronic images of 250 paintings accompanied by poems and music. Director James Wood says, "It's an attempt to create the ultimate visit to the museum." Available in the gift shop, the \$80 *With Open Eyes* disk allows visitors to touch a computer screen (or click a mouse at home) for details of a painting.

By 1995 the National Gallery in Washington, D.C., hopes to build a Micro Gallery, where visitors would engage in an interactive video. Rusty Powell, the museum's director, says visitors would be able to get "in-depth information, more than they would bibliographically." Already available is a \$99.95 laser disk filled with the museum's 2,600 American paintings and sculpture.

Some culture critics argue that image overload will strike, diminishing the experience of the original artwork should the cyberspace generation even bother to visit a museum. "Everybody said similar things about slides and photographs," says director Robert Bergman of the Cleveland Museum of Art. "Now there's more rather than less interest in art museums." Will the new technology render Saturday morning museum visits obsolete? "Well," says Wood, "the more the Mona Lisa has been reproduced, the more people go to see the original." PETER DEEG

Task 1

Read the text as quickly as you can, and tick the right completion.

- 1 The article is about:
 - new technology
 - different museums
 - pay per view information
 - new computers on the market
 - computer museums
 - art collections reproduced on interactive software

- 2 The text probably comes from:
 - a monthly magazine
 - a book
 - an encyclopaedia

- 3 The author of the text is:
 - Bethany Tarbell
 - Peter Deeg

- 4 Some art critics state that the original artwork is becoming:
 - less interesting
 - more interesting
 - more valuable

Task 2

Match the museum names to the descriptions.

- 1 Art Institute of Chicago. This museum expects to build a Micro Gallery.
- 2 Whitney Museum of American Art. This museum has the pay-per-view concept.
- 3 National Gallery. This museum has interactive laser disk images and paintings.

Work in groups. Read the example notices of museums in California and New York. Write a notice giving information about a museum in Monterrey.

SHOWS & EXHIBITIONS

CALIFORNIA

LA JOLLA - 14TH ANNUAL LA JOLLA ANTIQUES SHOW & SALE, MAY 20, 21, & 22, 1994. Admission \$6.00. Friday 12-8 p.m., Saturday 11 a.m - 7 p.m. & Sunday 11 a.m. - 5 p.m. La Jolla High School, 750 Nautilus Street, La Jolla, CA. Fine antiques presented in decorated room settings. Opening day lecture/preview & Continental breakfast, Friday, May 20th 9:00 a.m. \$25.00. "The Endless Hunt: An Insider's View of Collecting and Decorating with Antiques" by Barbara Milo Ohrbach, noted author of books about decorating, New York. For information or tickets call (619) 454-0715 or 457-1900. Benefits the La Jolla High School Scholarship Foundation and The Foundation of La Jolla High School. During Show Hours (619) 454-3085 or 454-3087.

NEW YORK

NEW YORK - NEW YORK ARMORY ANTIQUES SHOW May 4-8. Seventh Regiment Armory at 67th Street and Park Avenue. Wednesday: 4 to 9pm, Thursday - Saturday: noon to 9pm, Sunday: noon to 6pm. Admission \$10.00. 100 dealers from U.S., Canada and France featuring Continental, American and English 18th and 19th century furniture and accessories, silver, jewelry, rugs, rare books, paintings and more...something for everyone. "Quality antiques at affordable prices." Wendy Management. For further information: (914) 698-5442

Monterrey

Now check with other teams.

Clearing it up

Task

Complete the spaces with the appropriate form of *have* and the verbs in parentheses.

Museums _____ (increase) the amount of information they store every year, and artwork copies _____ not _____ (reduce) the number of people who want to see the originals.

Although culture critics _____ (say) that museums will be empty on weekends, traditional museums _____ (become) more interesting since new digital disks appeared. In Monterrey, we know that thousands of people _____ (visit) Marco each season.

Words at work

Task

Fill in the missing words using the past participle of the verbs.

Present	Past	Participle
hear	heard	_____
write	wrote	_____
forget	forgot	_____
find	found	_____
spend	spent	_____
buy	bought	_____
win	won	_____
bring	brought	_____
eat	ate	_____
begin	began	_____



11 Follow these steps:
 a) With a partner, read the text.
 b) Now decide which one is the fastest, the slowest, the most expensive and the cheapest.

Clearing it up

Change the spaces with the appropriate form

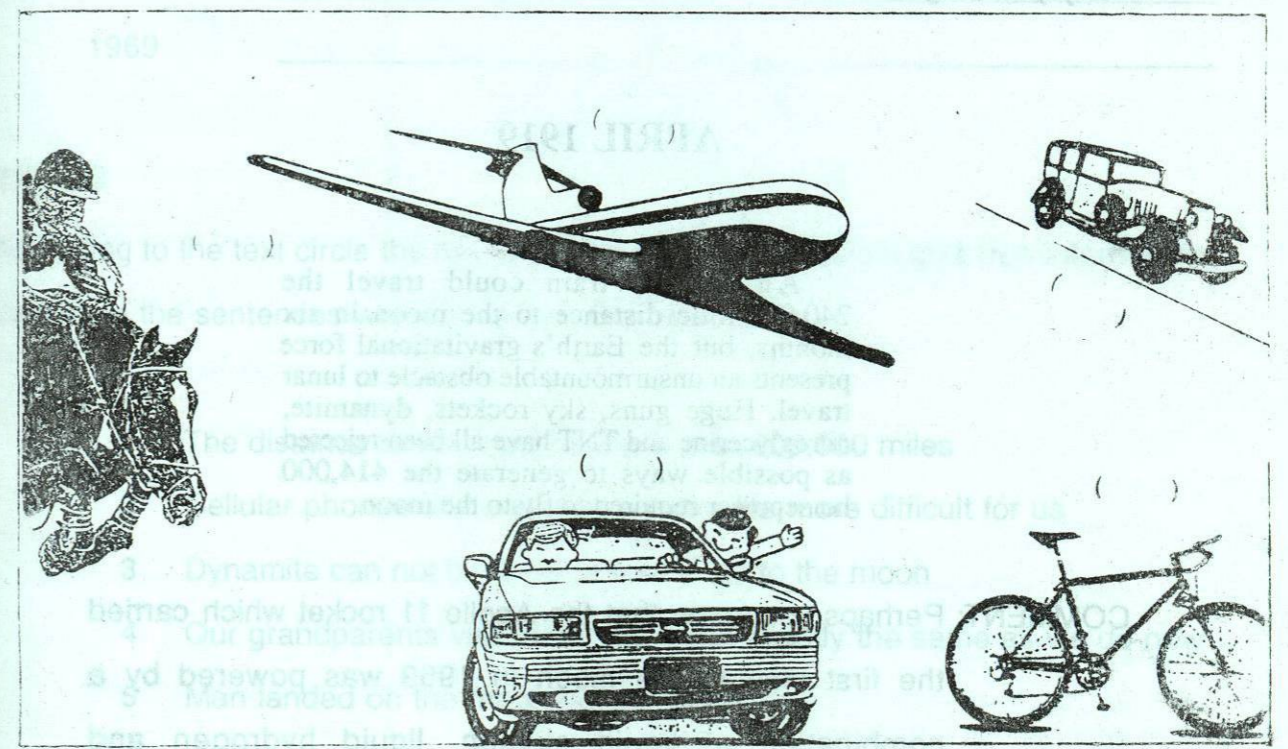


Frida Kahlo

2 Space Technology

Time to read!⁽¹⁾

We have become used to all types of modern transport which make life easier for us such as planes, computers, satellite dishes. But, how did our grand parents travel? Let's look at some news published many years ago.



- II Follow these instructions:
 - a) With a partner, make a list of all the modes of transport that you know
 - b) Now decide which one is the fastest, the slowest, the most expensive and the cheapest