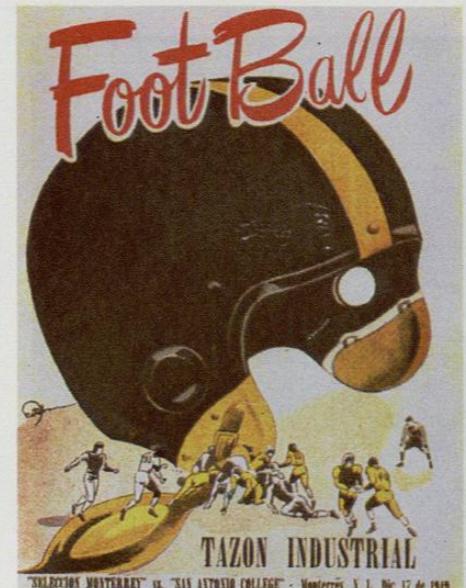




# PRIMER TAZON REGIOMONTANO



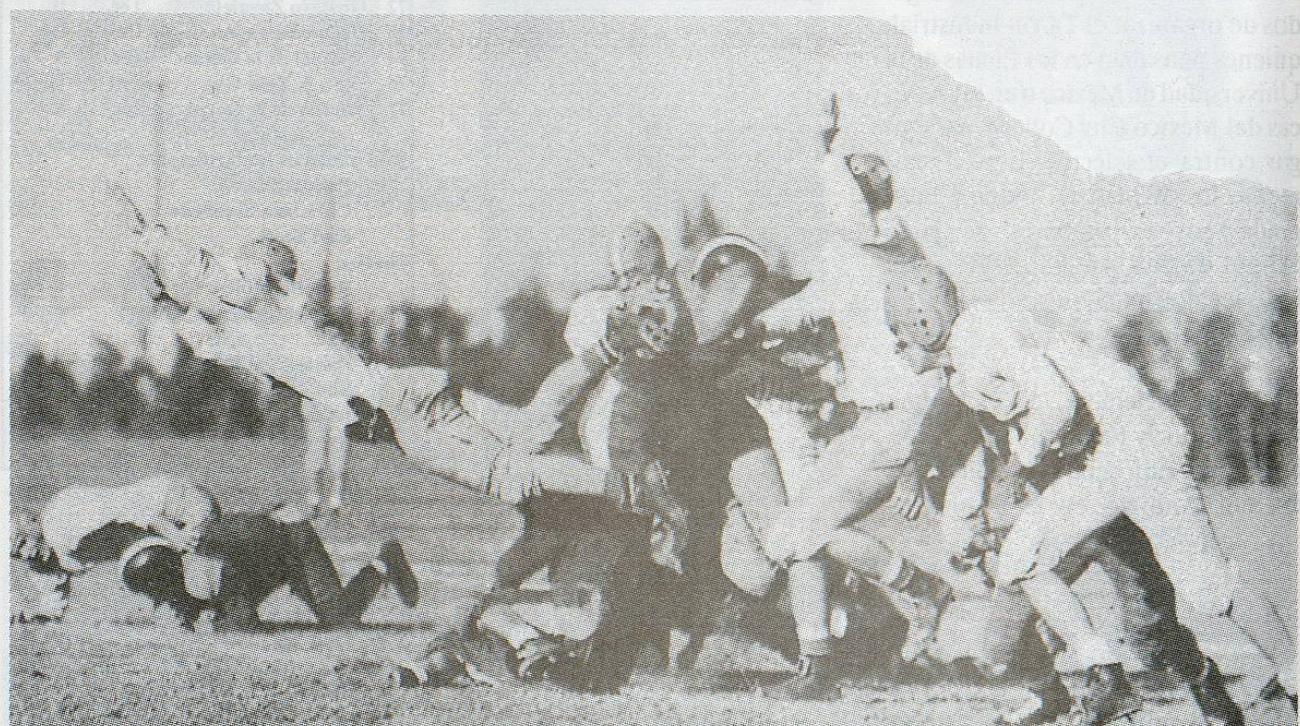
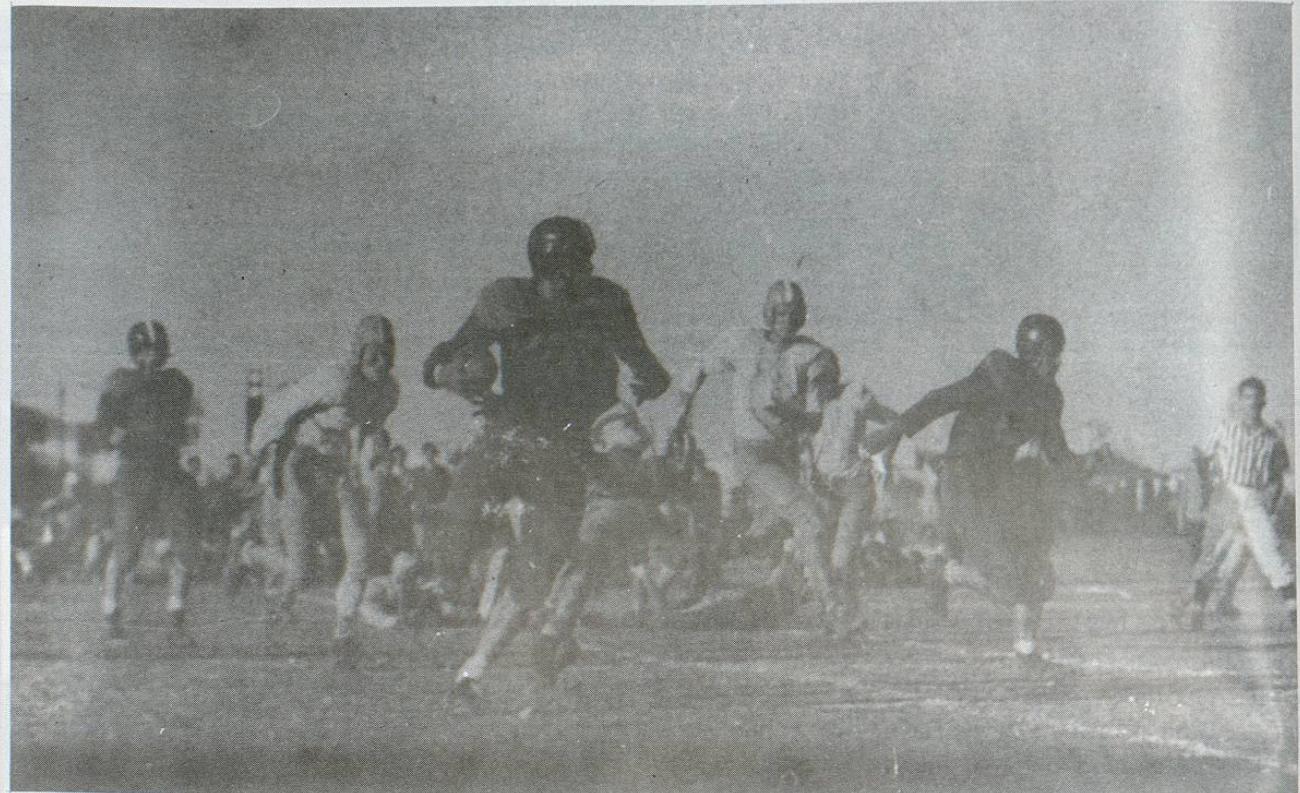
"SELECTED MASTERS" IN THE AESTHETIC COLLEGE - Manhattan, N. Y., Dec. 17, 1910.

Las escuadras locales unen sus fuerzas y entran durante dos semanas en el campo del Cerro de la Silla, bajo la dirección de Rodolfo Müller y Miguel Carmona. Por los Borregos son 19 jugadores y por los Tigres 15. Mario Castillejas y el Ingeniero Manuel Soberanes son los encargados de organizar el Tazón Industrial, quienes pensaban en los Pumas de la Universidad de México o en los Aztecas del México City College, para jugar contra el selectivo local. Finalmente los Wild Cats, equipo integrado por ex-jugadores de High School de San Antonio, Texas, son los elegidos para jugar el Tazón Regiomontano.

El 17 de diciembre, en el Parque Cuauhtémoc y Famosa, la Selección Monterrey enfrenta a los Wild Cats de San Antonio en el Tazón In-

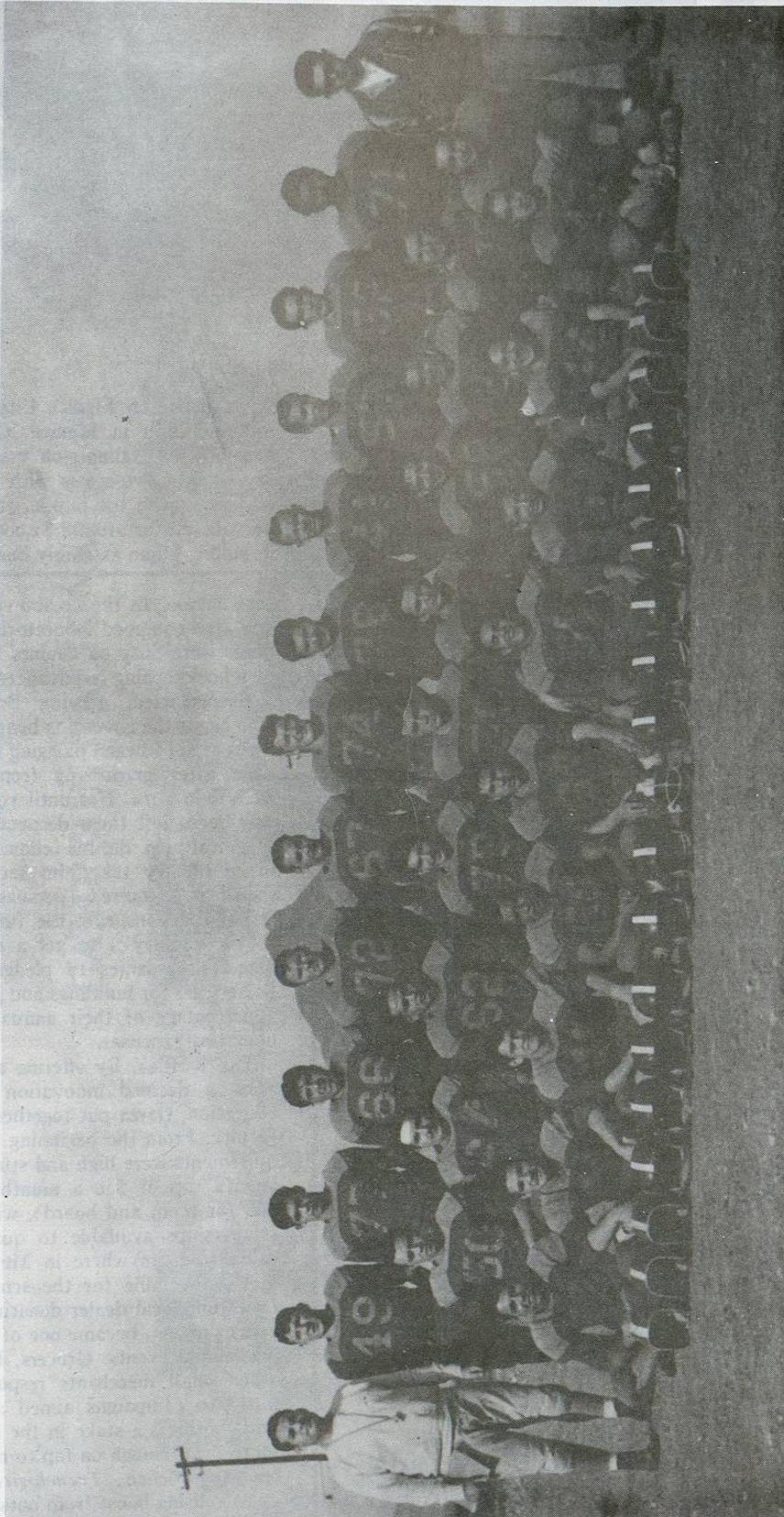
SELECCION MONTERREY			
No.	Nombre	Inst.	Posición
41	Jim Sorensen	Tec	C
42	Oscar Fuentes	Tec	H
43	Elmo Gutiérrez	Tec	G
44	José Orozco	Tec	H
45	Roberto García S.	Uni	H
46	José Othón Borrego	Tec	A
47	Carlos Hemmer G.	Tec	G
48	Charles Crawford	Tec	H
49	José Zavaleta	Tec	H
50	Gabriel Ponce B.	Tec	G
51	Hugo Martín del C.	Tec	H
52	Adolfo Guerra G.	Uni	A
53	Enrique Armas Mota	Uni	H
54	Oscar Barragán G.	Uni	H
55	Marcelo Soria G.	Uni	H
56	José T. Amador V.	Uni	G
57	David Gámez R.	Uni	C
58	Santos Sepúlveda E.	Uni	G
59	Alfonso Vargas	Tec	T
60	José Headly	Tec	T
61	Rafael Guerra G.	Tec	H
62	Arturo Martínez	Uni	T
64	Honorio Treviño F.	Uni	G
66	José Puentes	Uni	T
67	Martín Montemayor	Uni	H
69	Evaristo Méndez	Tec	C
70	Juan R. Vega García	Tec	G
71	Humberto Tavares	Uni	A
72	Gustavo Zavaleta	Tec	H
73	Carlos Barragán G.	Uni	H
74	Manuel de la Garza	Tec	A
76	Juan A. Ballí Gzz.	Uni	T
77	Alfredo de la Garza	Tec	A





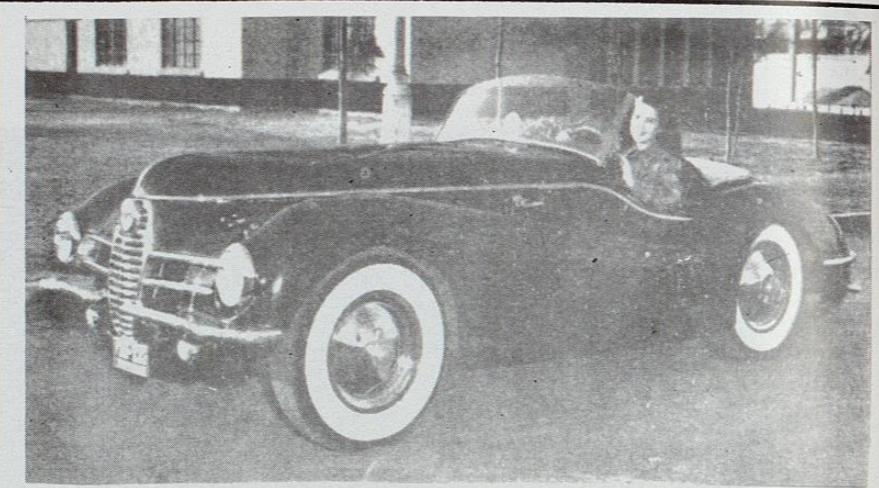
Lutz Obregón, de los Wilds Cats de San Antonio, con el número 12, al ser tackleado en la línea, fumblea la bola que puede ser localizada en el aire y que fue recuperada por la Selección de Monterrey, quien triunfó por 28-0, en este Primer Tazón Industrial en el Parque Cuauhtémoc y Famosa ante mas de 5 mil aficionados.

## SELECCION MONTERREY DE 1949



(41) Jim Sorensen, (42) Oscar Fuentes Cortés, (43) Elmo Guernsey, (44) José Orozco, (45) Roberto García Segura, (46) José Othon Borrego, (47) Carlos Hemmer Gutiérrez, (48) Charles Crawford, (49) José Zavaleta, (50) Gabriel Ponce Buitrón, (51) Hugo Martín del Campo Orceza, (52) Adolfo Guerra Gómez, (53) Enrique Armas Mota, (54) Oscar Barragán Garza, (55) Marcelo Soria Gómez, (56) José T. Amador Vargas, (57) David Gámez Rodríguez, (58) Santos Sepúlveda Elizondo, (59) Alfonso Vargas, (60) José Headley, (61) Rafael Guerra Gómez, (62) Arturo Martínez, (63) Julio Cisneros, (64) Honorio Treviño Frías, (66) José Puentes, (67) Martín Montemayor, (69) Evaristo Méndez Bisciato, (70) Juan René Vega García, (71) Humberto Tavares, (72) Gustavo Zavaleta, (73) Carlos Barragán Garza, (74) Manuel de la Garza Robertson, (76) Juan Antonio Ballí González, (77) Alfredo de la Garza, coach: Rodolfo Müller López (T), y Miguel Carnona Rincon.

## THE HEMISPHERE



MADE IN MEXICO

This jaunty little roadster, which made its debut on Mexico City's streets last week, is the first car wholly designed and built in Mexico. Called the Nacional, it is made by Industrialist Antonio Ruiz Galindo on machines of his D. M. Nacional metal-furniture factory. It is a two-seater with a 96-inch wheelbase. A Ford-built engine drives it at speeds up to 100 m.p.h., at 18 miles to the gallon. The present custom-built job will sell for around \$2,000; Manufacturer Ruiz hopes to have cheaper models rolling off an assembly line by July.

### MEXICO

#### M.I.T.

In his pine-paneled, air-conditioned office, Eugenio Garza, president of Monterrey's big Cuauhtémoc Brewery, reached for the phone and began calling numbers in the city's well-filled business directory. What he had to say was brief and to the point: "Tecnológico needs more money." In the next mail came the first trickle of what later amounted to a flood of checks made out to Monterrey Institute of Technology, a Mexican model—complete to the famed initials—of the U.S.'s Massachusetts Institute of Technology.

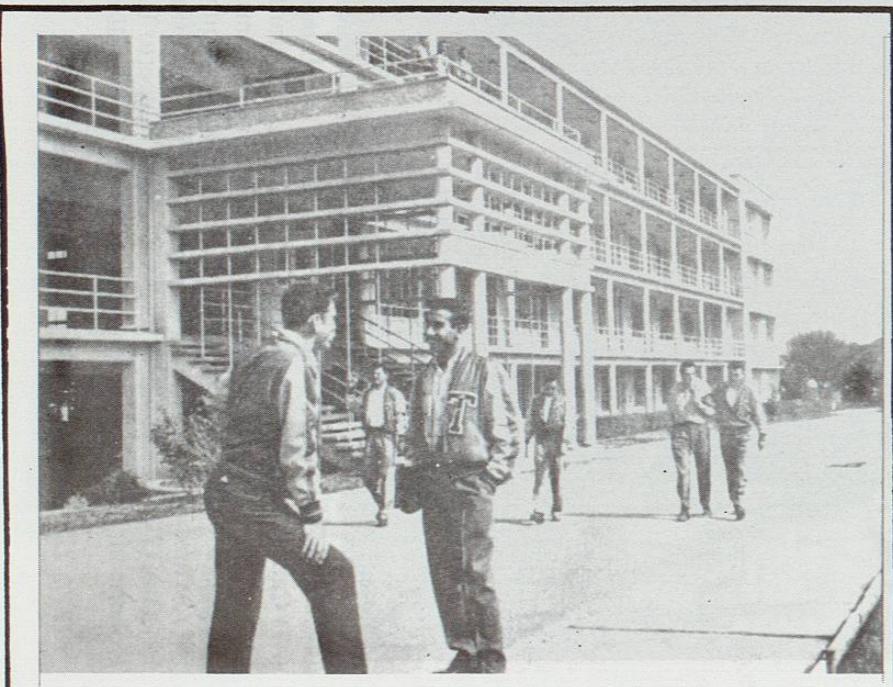
**The Rams.** Thanks solely to such private contributions, *Tecnológico* last week was setting the pace for Monterrey, Mexico's fastest growing (pop. 280,000) industrial center (steel, glass, paint). On the tree-shaded, 148-acre campus, some of the 1,365 students were settling down in a new dormitory designed in the modern style of the school's eight other buildings. Between classes, blue-sweatered members of the *Borregos* (Rams), *Tecnológico*'s U.S.-style football team, watched builders at work on a stadium that will eventually

seat 45,000. In the 20,000-volume library and well-equipped laboratories, other students were busy on courses from elementary bookkeeping to advanced engineering.

Bespectacled, greying Brewer Garza, who heads the governing board of Monterrey's M.I.T., began plugging for the school soon after graduating from the U.S.'s M.I.T. in 1914. Not until 1943, when the war boom left them desperately short of technical help, did his fellow industrialists in Monterrey take him seriously. Even then, it required persuasive arguing ("You'll be insuring the future industry of the country") to get a dozen of the biggest companies to pledge a total of \$2,000,000 for buildings and grounds, plus a percentage of their annual income for operating expenses.

**The Raffles.** By offering adequate salaries, a decided innovation in Mexican education, Garza put together a top-grade faculty. From the beginning, entrance requirements were high and student charges low (a top of \$20 a month for tuition, \$60 for room and board), with plenty of scholarships available to qualified applicants from anywhere in Mexico.

A giant raffle for the school's benefit (with one local dealer donating three new cars as prizes) became one of Monterrey's big annual events. Grocers, butchers and other small merchants responded generously to campaigns aimed at giving all local business a stake in the school. With more than enough on tap to meet its 60% operating deficit, *Tecnológico* last week got a rousing boost from outside. In Mexico City, 600 miles to the south, executives in the U.S. industrial colony (including branches of General Electric, Westinghouse, Goodyear) opened a drive for \$58,000 to boost the school's endowment.



MONTERREY TECH  
High standards, low charges.  
© Juan Guzman

TIME, DECEMBER 26, 1949



CAMPEON NACIONAL 1949

Equipo de Futbol Americano Aztecas del Mexico City College, Campeones Nacionales, 1949.

De pie: Coach E. Engman, Victor Ramirez, R. Brothers, Bob Schilling, Bo Oliver, Jerry Muesenich, Thurston Davis.  
En medio: Sal Zavalá, Oscar Cruz, Earl Votaw, "Moe" Williams, R. Howe, Joe Rosales, T. Mathey, Rodger Anderson, Alex Esquivel, Charles Leckka, Bob Belmar y Larry Mertz.  
Abajo: Roy Reich, Gene Lepper, Clyde Fluit, T. Stewart, Bill Sonnier, Don Goza, Jorge Moreno, John Lecika, Nacho Gallores, Henry Stroka y Fernando Lara.